

Theater-TV Eyes Coaxial Components To Prepare Battle

New Committee And Some Mrs. Line Up Fight

FCC to Give Topic Full Treatment at Hearings in Fall

By BEN ATLAS

WASHINGTON, July 28.—Because of mounting debate over closed circuit theater-TV, and because of pressure of other business, the Federal Communications Commission will defer its scheduled September 17 conference on theater-TV until late fall, it was learned this week.

A commission spokesman revealed that interest in the controversial line, apparently intensified by recent closed-circuit fight broadcasts in theaters, has become widespread that the FCC is now preoccupied to the prospect of making a formal legal determination of the status of theater-TV within the meaning of the Communications Act before long-office TV allocations of any kind can be contemplated.

The FCC's policy is wide-open encouragement to theaters to get into TV. But commission leaders caustically consider the question of

ASPIRIN FOR ASCAP

Pix Add Headache As TV Fight Rages

By JERRY WEXLER

NEW YORK, July 28.—While the American Society of Composers, Authors and Publishers has been in court to decide on a veto for use of ASCAP music, a symphony may be shaping up between the Society and another important user—the movie industry.

Insiders say that the Hollywood reps not only are balking out for a yearly payment that is about half of what the film right used

to bring before the Leibel decision, but that the studios have another very vocal ax of their own to grind. They have insisted that they would like to see some background writers getting a hefty share of ASCAP revenue. This desire, it is said, stems out from any situation of potential writers in the hands of the movie players, but out of fear that the screen background writers might have a union, possibly with an American Federation of Labor affiliation, and then bargain collectively with the producers for performing rights.

Background Offsets

The screen background writers have long been wrangling for a better share in ASCAP. Some of them are members. Those that are have comparatively low ratings unless they also have pop hits to their credit. ASCAP predicates its cutting of the background writers on the thesis that what they write is not of present use or availability, that it is generally limited to the use of night scenes, and hence is of slight earning potential compared to pop. But the background writers usually counter with the argument that European societies place screen backgrounds on a par of close to par, with pop tunes and pay off accordingly.

The producers reportedly want assurance that the screen background music rights will be licensed thru ASCAP and are loathe to continue negotiations unless they have that assurance. They are quite sure to secure it, and that the screen composers are still dithering with ASCAP for a re-

BRASS WORTH WEIGHT IN GOLD

NEW YORK, July 28.—Two network presidents this week played a major hand in landing a total of \$5,000,000 worth of billings for their nets, Bob Schuchman of the American Broadcasting Company, and Irv L. Berlin, of Bristol-Myers, in swing the Break the Bank AM show and Mr. D.A. ABE and TV shown over to ABC from the National Broadcasting Company to the tune of \$3,000,000.

Mutual head Frank White also was instrumental in milking down the \$2,000,000 order by Sporting Drag for the Ladies' Fair daytime strip on that week.

Bing's Radio Rings Up 30G

NEW YORK, July 28.—The new radio contract Bing Crosby recently signed with Chesterfield provides for a substantial hike in salary and, more significantly, gives the sponsor no less as the sponsor's TV services when and if he goes live. Crosby will get a \$30,000 a week from Chesterfield during the season of 1951-52 for furnishing the entire entertainment program, as contrasted with the \$25,000 he received last year.

Crosby still feels that TV is the toughest medium of them all and that he is going to move into the field before CBS. The probability is that he will go after them. Chesterfield, however, believes it worthwhile to play along with him in the hope that his TV stint will be for the cigarette makers' sake. With the lost for a guest show being waged in front of Crosby's humor—\$50,000 and upward—the possibility is strong he will do a TV appearance this fall.

AT&T's Cable Time Schedule Is Complicated

Broadcasters Face Box-Office Men's Desire for Shore

By SAM CHASE

NEW YORK, July 28.—A renewal of the TV network battles over use of limited cable facilities seems possible on an enlarged basis in the future, with addition of a new factor in the cable allocation picture—theater television. For the first time, theater TV was presented at the quarterly allocations seminar involving the nets and the American Telephone & Telegraph Company, with two different graph Company TV entities sitting in. Sessions of the cable allocation picture—theater television. For the first time, theater TV was presented at the quarterly allocations seminar involving the nets and the American Telephone & Telegraph Company, with two different graph Company TV entities sitting in. Sessions of the cable allocation picture—

The ultimate significance of the inclusion of theater TV even at the AT&T clients' meeting is not so much their limited cable needs as the demands at this first meeting, but are understood to be pending requests for some cable time at the next meeting, August 12. A third session will take place September 10. New allocations take effect September 20.

(Continued on page 4)

Outdoor Money Bags Bulge in New England

By JIM McHUGH

NEW, N. Y., July 28.—New Englanders are headfirst into the heat waves of a banner season. While the reasons for the excessive spending in the region, operators generally are happy to credit their good fortune and leave the reasons to post-season researchers.

The 150 members and guests of the 25th annual summer

(Continued on page 4)

Musicians' Union to Seek New Film Pact

NEW YORK, July 28.—American Federation of Musicians expected very shortly to enter into negotiations with film studios for a new contract. Current paper expires August 30. As of this week no date for opening of talks was set. One of the major AFM projects will be an attempt to negotiate a new agreement on the matter of TV film. AFM already has signed deals with a clutch of indie packagers and some indie distributors providing for the union to get 5 per cent of proceeds accruing from TV use of film.

Records, TV, Phonos Show Boom Sales

WASHINGTON, July 28.—Uncle Sam received welcome increases in yields from all but a single one of the major amusement sectors of the last fiscal year which ended June 30. The Bureau of Internal Revenue revealed this week. Yields from phonograph disks, registering increases month-by-month in an almost unbroken run, topped up a gain of more than a million and a quarter dollars over the previous fiscal year, while the yield from radio-TV sets and phonos rose more than tripled the previous fiscal year's collection. Heavy increases were shown in yields from collectible ads.

Loretta Young, Marlene Dietrich Set for Radio

NEW YORK, July 28.—Marlene Dietrich and Loretta Young have been set to co-starring in the radio series by the American Broadcasting Company. The simple wagers will be rich in the coming two months, probably on the CBS network. Miss Dietrich's projected show is an international adventure type, tentatively titled "Circus stanzas," with the star as a circus leader. Miss Young's show will be an adaptation of "The Farmer's Daughter," film she starred in a couple of years back.

Martin-Lewis Rock Detroit

DETROIT, July 28.—The Martin and Lewis package continued to set house records at the Fox Theater here this week. The figure topped Jack Benny's 1948 take by \$4,000 and was an all-time Detroit record. Attendance figures went over the 100,000 mark, and an audience analysis made by Fox Managing Director Dave Ideal indicated that the comies were the top family attraction to play the house in 20 years. Figures showed that the team drew only 4 per cent children under 12 and 5 per cent teen-agers. Turnover between shows averaged 70 to 80 per cent.

The take was helped by the city's promotion of its 25th Birthday Festival. An in their New York show, special police details were required to handle the crowds, and other theaters picked up business from the Fox overflow. Prices were upped to \$1.50 a pop.

New Material, Straight Pitch Are Key to TV Talent Door

By JOE MARTIN

NEW YORK, July 28.—Variety acts looking for TV work will have to come up with new ma-

terial, rework their acts to take advantage of video's use of change, get an agent and pitch at the right time instead of at TV is general.

There are some of findings of a Broadway-based report this week among the talent buyers for 11 TV network shows which use variety acts. One result is the check on talent buyers' likes and dislikes. "There's a wide open market for variety acts in general, but it's a crowded one and difficult to cut down to TV requirements and not enough acts have the intrinsic quality considered necessary for video."

Talent buyers were in the money were there for the following talents: The Show Girls, songs for sale, Arthur Murray Show, Arthur Murray and the Friends, Arthur Godfrey Teller, Sonny, Cavendish, of Bands,

Constance of Stars, Texaco Star Theater, Ken Murray Show, Toast of the Town and the Steve Allen Show.

(Continued on page 4)

House Trims 'Voice' Look

WASHINGTON, July 28.—Climaxing bitter criticism of House Department of Justice of "barbaric waste" and "unpopularity," the House this week by the overwhelming vote of 430 to 100, passed a bill to cut \$40 million in Voice's outlay for the current fiscal year. The bill is a high during floor debate that

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(Continued on page 17)



TWO GREAT NEW SIDES BY

GORDON JENKINS

and His Chorus and Orchestra



featuring

MERCEDES
McCAMBRIDGE

(Academy Award Winner For "All The King's Men")

Giving an Academy Award interpretation of



WHILE YOU DANCED, DANCED, DANCED

Coupled with

featuring **BOB STEVENS**
VOCALIST

EVERLASTING

(From Musical "Two On The Aisle")

Decca 27712 (78 RPM) and 9-27712 (45 RPM)

*America's Fastest
Selling Records*



America's Fastest Selling Records

DECCA
RECORDS

**GREAT YOUNG VOICE!
GREAT NEW BAND!
2 GREAT NEW TUNES!**

**DON
CHERRY**

**SONNY
BURKE**

AND HIS ORCHESTRA

**BELLE, BELLE,
MY LIBERTY BELLE**

and

CARA CARA BELLA BELLA

Decca 27717 (78 RPM) and 9-27717 (45 RPM)

2 WONDERFUL VERSIONS OF

**THE GENTLE CARPENTER
OF BETHLEHEM**

☆ By **BILL KENNY OF THE INK SPOTS**
with the **SONG SPINNERS**

Coupled with **His Eye Is On The Sparrow**

Decca 14564 (78 RPM) and 9-14564 (45 RPM)

☆ by **STUBBY AND THE BUCCANEERS**

Coupled with **God Put A Rainbow In The Clouds**

Decca 46921 (78 RPM) and 9-46921 (45 RPM)

TERRY GILKYSON

**GREAT NEW RECORD
BY THE 'SOLITARY SINGER'**

THE GIRL IN THE WOOD

(With Katie Lee)

and **MR. BUZZARD**

Decca 27708 (78 RPM) and 9-27708 (45 RPM)

NEW RELEASES — SINGLES

- I Wish Someone Knew I Was Lonely
GORDON JENKINS and HIS ORCHESTRA and CHERRY
Tell The Truth Decca 27481 and 9-27481
- I Believe ONE EIGHTY with VICTOR YOUNG and His String Bridge
(From Edward J. Donaghy and Harry Lee Donaghy)
Production BY MONTY TEE (SVP)
When The Lights Are Low Decca 27482 and 9-27482
- A Cottage With A Prayer
Lead Up As' Down Decca 27483 and 9-27483
- The Girl In The Wood
Mr. Buzzard Decca 27484 and 9-27484
- Take My Hand Precious Lord
JANIE DAVIS with the AMITY SING SINGERS
Decca 14518 and 9-14518
- That Sweet Story Of Old
SILVER BULLET TRUMPET and
His Eye Is On The Sparrow RALPH JENKINS with the LAMAR PRIZE TRIO
Decca 46922 and 9-46922
- Rocky White Way
Anything But Love THOMAS BRIDLEY and the BOSTON PLAYBOYS
Once In A Lifetime Decca 46923 and 9-46923
- *Indicates 45 RPM Version

NEW CHILDREN'S ALBUMS AND SETS

78-45 rpm

THE ADVENTURES OF THE LONE RANGER
(The Success The Lone Ranger—He Finds Silver—He Finds Den Rold—
He Helps The Calaveras See) (39-864, 9-364)

Sing by FRANK LUTHER SUNDAY SCHOOL SONGS (33-331, 5-331)

NEW ON 45 RPM

DANNY KAY with Orchestra Directed by JOHNNY GREEN
1-127 The Little Fugale (Also available in 78 RPM 89-127)

LADOLE, LADOLE, LADOLE ON A LOLLYPOP
and WHATTY YA WANTA BE (When You Grow Up)
1-127 FRANK LUTHER (Also available in 78 RPM 89-127)

THE CHAMBERLAIN
RAY BOLDS with Supporting Cast
1-128 Orchestra Directed by Harold Albar (Also available in 78 RPM 89-128)

SONGS OF SAFETY
From Irving Berlin's "Sing A Song of Safety"
1-128 FRANK LUTHER (Also available in 78 RPM 89-128)

WHAT MARRIES KATE?
A Story for Children Who Ask Questions
1-144 Orchestra Conducted by Leonard Joy (Also available in 78 RPM 89-144)

**TOP TUNES
By America's Favorite Artists**

- Row, Row, Row
BING CROSBY.....27607*
- When The Saints Go Marching In
THE WEAVERS.....27670*
- Sweet Violets
JANE TUNEY.....27694*
- How Many Times Can I Fall In Love?
PATTY ANDREWS and TOMMY DORSET.....27702*
- Dimples And Cherry Cheeks
ANDREWS SISTERS and GUY LOMBARDO.....27651*
- In The Cool, Cool, Cool Of The Evening
BING CROSBY and JANE WYMAN.....27671*
- Because Of You
GLORIA DICHAVER and GUY LOMBARDO.....27680*
- Longing For You
RUSS MORRIS.....27703*
- Come On-A My House
ELLA FITZGERALD.....27690*
- The Loveliest Night Of The Year
FRED WARREN.....27682*
- ETHEL SMITH.....27684*
- (Why Did I Tell You I Was Going To) Shanghai
BING CROSBY.....27652*
- I Want To Be With You Always
ANDREWS SISTERS and RED FOLEY.....27609*
- Too Young
PATTY ANDREWS.....27686*
- My Truly, Truly Fair
RUSS MORRIS.....27693*
- Row, Row, I Love You
GORDON JENKINS.....27614*
- My Little Miss Apple
MILLS BROTHERS and SONNY BURKE.....27673*
- I'm In Love Again
ANDREWS SISTERS and GORDON JENKINS.....27683*
- These Things I Offer You (For A Lifetime)
DICK HAYMES.....27644*
- YAMARA HAYES.....27680*
- Red Sails In The Sunset
BING CROSBY.....27670*
- Religion Blues
BILL MONROE.....46344*
- Steal Away
RED FOLEY.....14585*
- Justified
LONZO and OSCAR.....46349*
- Kentucky Waltz
ERNEST TUNE and RED FOLEY.....46311*
- BILL MONROE.....46311*
- LAWRENCE WELK.....46311*
- Tennessee Whittly Ghost
RED FOLEY.....46311*
- *Also available in 45 RPM (add prefix "9" to record number)

forget those Dodgers!



Here's
the
year's
highest
scoring
team!



FEB. 5 "Sparrow in the Tree Top"
"Christopher Columbus"

APRIL 2 "A Beggar in Love"
"Unless"

MAY 21 "My Truly, Truly Fair"
"Who Knows Love"

And Now ... two smasheroos to beat them all!

"SWEETHEART OF YESTERDAY"

(by the team that wrote "My Heart Cries For You")
backed by

"BELLE, BELLE, MY LIBERTY BELLE"

78 rpm 39512

33 1/3 rpm 3-39512

45 rpm 4-39512

Columbia Records



NOW

**EXCLUSIVELY ON
MERCURY RECORDS**

**BOBBY
WAYNE**

FIRST RELEASE

**"BELLE, BELLE, MY
LIBERTY BELL"**

AND

"SWEETHEART OF YESTERDAY"

MERCURY 5690 • 5690X45

**A GREAT VOICE
RAY BARBER**

SINGS THE NEW HIT!

**"MARY
ROSE"**

AND

"IT'S OVER"

MERCURY 5689 • 5689X45



REX ALLEN

**"HOT TIME IN
NEW ORLEANS"**

AND

"THE LAST CAROUSE"

MERCURY 5686 • 5686X45



GEORGE SIRAVO

AND HIS ORCHESTRA

"FAREWELL, FAREWELL TO LOVE"

AND

"I'VE GOT YOU UNDER MY SKIN"

MERCURY 5688 • 5688X45

MOVING UP FAST!

"DETOUR"

AND

**"WHO'S GONNA SHOE MY
PRETTY LITTLE FEET"**

**PATTI
PAGE**

MERCURY 5682 • 5682X45

**"WHILE YOU
DANCED"**

AND

"WHILE WE'RE YOUNG"

**GEORGIA
GIBBS**

MERCURY 5681 • 5681X45

**"HITSITY
HOTSITY"**

AND

"JOSEPHINE"

**LOLA
AMECHE**

MERCURY 5675 • 5675X45

**"LONGING
FOR YOU"**

AND

"SON OF A SAILOR"

**VIC
DAMONE**

MERCURY 5655 • 5655X45

**"DEADLY
WEAPON"**

AND

"OUT OF BREATH"

**EDDY
HOWARD**

and his Orchestra

MERCURY 5676 • 5676X45

"LONESOME" TWO MR. F'S

AND

"GOOD OLD DAYS"

(Skip Farrell and Jack Fulton)

MERCURY 5684 • 5684X45

COUNTRY & WESTERN HITS

"Rock All the Babies To Sleep"

AND

"Get My Baby Out of Jail"

JIMMY HINCHEE

MERCURY 6340

"TO LATE TO REGRET"

AND

"I NEVER WANT TO SEE YOU CRY"

JAKE WATTS

MERCURY 6341

"THE HOT GUITAR"

AND

"STEAMBOAT STOMP"

EDDIE HILL

MERCURY 6347

"Sweet Face But A Cold Heart"

AND

"Yodelin' Way Up There"

ROY KING

MERCURY 6338



A SURPRISE PACKAGE!
"SURPRISING"



by
**PERRY
COMO**

on

RCA VICTOR Records 

78 rpm 20-4203

45 rpm 47-4203

what-a blues waltz?

ian garber AND THE dinning sisters



-join in a
great new song idea...

It's "different"-you gotta hear it
a BLUES WALTZ!

'Tennessee Blues'

No. 1726 and F1726



THE BILLBOARD Music Popularity Charts

HONOR ROLL OF HITS

The Nation's Top Tunes

The nation's 10-100 items, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various sources of each song's popularity as measured by survey returns of The Billboard Music Popularity Chart. Based on reports received July 25, 26 and 27.

See
Week

This
Week

1. 1. TOO YOUNG

By Bob Lippman and Sylvia Stein—Published by ASCAP

RECORDS AVAILABLE: B. Lippman, V 28-1517; P. Lippman, V 28-1518; T. Lippman, V 28-1519; S. Stein, V 28-1520; J. Stein, V 28-1521; C. Stein, V 28-1522; D. Stein, V 28-1523; E. Stein, V 28-1524; F. Stein, V 28-1525; G. Stein, V 28-1526; H. Stein, V 28-1527; I. Stein, V 28-1528; J. Stein, V 28-1529; K. Stein, V 28-1530; L. Stein, V 28-1531; M. Stein, V 28-1532; N. Stein, V 28-1533; O. Stein, V 28-1534; P. Stein, V 28-1535; Q. Stein, V 28-1536; R. Stein, V 28-1537; S. Stein, V 28-1538; T. Stein, V 28-1539; U. Stein, V 28-1540; V. Stein, V 28-1541; W. Stein, V 28-1542; X. Stein, V 28-1543; Y. Stein, V 28-1544; Z. Stein, V 28-1545.

2. 2. COME ON-A MY MOUSE

By William Sarason and Sam Kesselman—Published by Decca (BMI)

RECORDS AVAILABLE: B. Sarason, V 28-1546; C. Sarason, V 28-1547; D. Sarason, V 28-1548; E. Sarason, V 28-1549; F. Sarason, V 28-1550; G. Sarason, V 28-1551; H. Sarason, V 28-1552; I. Sarason, V 28-1553; J. Sarason, V 28-1554; K. Sarason, V 28-1555; L. Sarason, V 28-1556; M. Sarason, V 28-1557; N. Sarason, V 28-1558; O. Sarason, V 28-1559; P. Sarason, V 28-1560; Q. Sarason, V 28-1561; R. Sarason, V 28-1562; S. Sarason, V 28-1563; T. Sarason, V 28-1564; U. Sarason, V 28-1565; V. Sarason, V 28-1566; W. Sarason, V 28-1567; X. Sarason, V 28-1568; Y. Sarason, V 28-1569; Z. Sarason, V 28-1570.

3. 3. MY TRULY, TRULY FAIR

By Bob Lippman—Published by Decca (ASCAP)

RECORDS AVAILABLE: B. Lippman, V 28-1571; C. Lippman, V 28-1572; D. Lippman, V 28-1573; E. Lippman, V 28-1574; F. Lippman, V 28-1575; G. Lippman, V 28-1576; H. Lippman, V 28-1577; I. Lippman, V 28-1578; J. Lippman, V 28-1579; K. Lippman, V 28-1580; L. Lippman, V 28-1581; M. Lippman, V 28-1582; N. Lippman, V 28-1583; O. Lippman, V 28-1584; P. Lippman, V 28-1585; Q. Lippman, V 28-1586; R. Lippman, V 28-1587; S. Lippman, V 28-1588; T. Lippman, V 28-1589; U. Lippman, V 28-1590; V. Lippman, V 28-1591; W. Lippman, V 28-1592; X. Lippman, V 28-1593; Y. Lippman, V 28-1594; Z. Lippman, V 28-1595.

4. 4. SWEET VIOLETS

By Cy Cohen and Charles Gross—Published by E. M. Stern (ASCAP)

RECORDS AVAILABLE: B. Cohen, V 28-1596; C. Cohen, V 28-1597; D. Cohen, V 28-1598; E. Cohen, V 28-1599; F. Cohen, V 28-1600; G. Cohen, V 28-1601; H. Cohen, V 28-1602; I. Cohen, V 28-1603; J. Cohen, V 28-1604; K. Cohen, V 28-1605; L. Cohen, V 28-1606; M. Cohen, V 28-1607; N. Cohen, V 28-1608; O. Cohen, V 28-1609; P. Cohen, V 28-1610; Q. Cohen, V 28-1611; R. Cohen, V 28-1612; S. Cohen, V 28-1613; T. Cohen, V 28-1614; U. Cohen, V 28-1615; V. Cohen, V 28-1616; W. Cohen, V 28-1617; X. Cohen, V 28-1618; Y. Cohen, V 28-1619; Z. Cohen, V 28-1620.

5. 5. LOVELIEST NIGHT OF THE YEAR

By Paul Francis Webster and Louis Johnson—Published by Decca (ASCAP)

RECORDS AVAILABLE: B. Webster, V 28-1621; C. Webster, V 28-1622; D. Webster, V 28-1623; E. Webster, V 28-1624; F. Webster, V 28-1625; G. Webster, V 28-1626; H. Webster, V 28-1627; I. Webster, V 28-1628; J. Webster, V 28-1629; K. Webster, V 28-1630; L. Webster, V 28-1631; M. Webster, V 28-1632; N. Webster, V 28-1633; O. Webster, V 28-1634; P. Webster, V 28-1635; Q. Webster, V 28-1636; R. Webster, V 28-1637; S. Webster, V 28-1638; T. Webster, V 28-1639; U. Webster, V 28-1640; V. Webster, V 28-1641; W. Webster, V 28-1642; X. Webster, V 28-1643; Y. Webster, V 28-1644; Z. Webster, V 28-1645.

6. 6. JEZEBEL

By Walter Dinkelspiel—Published by Decca (ASCAP)

RECORDS AVAILABLE: B. Dinkelspiel, V 28-1646; C. Dinkelspiel, V 28-1647; D. Dinkelspiel, V 28-1648; E. Dinkelspiel, V 28-1649; F. Dinkelspiel, V 28-1650; G. Dinkelspiel, V 28-1651; H. Dinkelspiel, V 28-1652; I. Dinkelspiel, V 28-1653; J. Dinkelspiel, V 28-1654; K. Dinkelspiel, V 28-1655; L. Dinkelspiel, V 28-1656; M. Dinkelspiel, V 28-1657; N. Dinkelspiel, V 28-1658; O. Dinkelspiel, V 28-1659; P. Dinkelspiel, V 28-1660; Q. Dinkelspiel, V 28-1661; R. Dinkelspiel, V 28-1662; S. Dinkelspiel, V 28-1663; T. Dinkelspiel, V 28-1664; U. Dinkelspiel, V 28-1665; V. Dinkelspiel, V 28-1666; W. Dinkelspiel, V 28-1667; X. Dinkelspiel, V 28-1668; Y. Dinkelspiel, V 28-1669; Z. Dinkelspiel, V 28-1670.

10. 6. BECAUSE OF YOU

By Arthur Hammerstein and Walter Williams—Published by Decca (ASCAP)

RECORDS AVAILABLE: B. Hammerstein, V 28-1671; C. Hammerstein, V 28-1672; D. Hammerstein, V 28-1673; E. Hammerstein, V 28-1674; F. Hammerstein, V 28-1675; G. Hammerstein, V 28-1676; H. Hammerstein, V 28-1677; I. Hammerstein, V 28-1678; J. Hammerstein, V 28-1679; K. Hammerstein, V 28-1680; L. Hammerstein, V 28-1681; M. Hammerstein, V 28-1682; N. Hammerstein, V 28-1683; O. Hammerstein, V 28-1684; P. Hammerstein, V 28-1685; Q. Hammerstein, V 28-1686; R. Hammerstein, V 28-1687; S. Hammerstein, V 28-1688; T. Hammerstein, V 28-1689; U. Hammerstein, V 28-1690; V. Hammerstein, V 28-1691; W. Hammerstein, V 28-1692; X. Hammerstein, V 28-1693; Y. Hammerstein, V 28-1694; Z. Hammerstein, V 28-1695.

6. 8. ON TOP OF OLD SMOKY

By Pete Seeger—Published by Decca (BMI)

RECORDS AVAILABLE: B. Seeger, V 28-1696; C. Seeger, V 28-1697; D. Seeger, V 28-1698; E. Seeger, V 28-1699; F. Seeger, V 28-1700; G. Seeger, V 28-1701; H. Seeger, V 28-1702; I. Seeger, V 28-1703; J. Seeger, V 28-1704; K. Seeger, V 28-1705; L. Seeger, V 28-1706; M. Seeger, V 28-1707; N. Seeger, V 28-1708; O. Seeger, V 28-1709; P. Seeger, V 28-1710; Q. Seeger, V 28-1711; R. Seeger, V 28-1712; S. Seeger, V 28-1713; T. Seeger, V 28-1714; U. Seeger, V 28-1715; V. Seeger, V 28-1716; W. Seeger, V 28-1717; X. Seeger, V 28-1718; Y. Seeger, V 28-1719; Z. Seeger, V 28-1720.

7. 9. MISTER AND MISSISSIPPI

By John Green—Published by Decca-Bureau (ASCAP)

RECORDS AVAILABLE: B. Green, V 28-1721; C. Green, V 28-1722; D. Green, V 28-1723; E. Green, V 28-1724; F. Green, V 28-1725; G. Green, V 28-1726; H. Green, V 28-1727; I. Green, V 28-1728; J. Green, V 28-1729; K. Green, V 28-1730; L. Green, V 28-1731; M. Green, V 28-1732; N. Green, V 28-1733; O. Green, V 28-1734; P. Green, V 28-1735; Q. Green, V 28-1736; R. Green, V 28-1737; S. Green, V 28-1738; T. Green, V 28-1739; U. Green, V 28-1740; V. Green, V 28-1741; W. Green, V 28-1742; X. Green, V 28-1743; Y. Green, V 28-1744; Z. Green, V 28-1745.

9. 10. HOW HIGH THE MOON

By Nancy Hamilton and Milton Lupo—Published by Decca (ASCAP)

RECORDS AVAILABLE: B. Hamilton, V 28-1746; C. Hamilton, V 28-1747; D. Hamilton, V 28-1748; E. Hamilton, V 28-1749; F. Hamilton, V 28-1750; G. Hamilton, V 28-1751; H. Hamilton, V 28-1752; I. Hamilton, V 28-1753; J. Hamilton, V 28-1754; K. Hamilton, V 28-1755; L. Hamilton, V 28-1756; M. Hamilton, V 28-1757; N. Hamilton, V 28-1758; O. Hamilton, V 28-1759; P. Hamilton, V 28-1760; Q. Hamilton, V 28-1761; R. Hamilton, V 28-1762; S. Hamilton, V 28-1763; T. Hamilton, V 28-1764; U. Hamilton, V 28-1765; V. Hamilton, V 28-1766; W. Hamilton, V 28-1767; X. Hamilton, V 28-1768; Y. Hamilton, V 28-1769; Z. Hamilton, V 28-1770.

WARNING—The "HONOR ROLL OF HITS" is a registered trademark and the listing of the hits has been copyrighted by The Billboard. Use of either may not be made without the publisher's consent. Survey data or other material from The Billboard, 1284 Broadway, New York, and personnel with its proprietary rights.

DEALERS!
OPERATORS!
DISC JOCKEYS!

Capitol Buyer's Guide

COMING UP FAST!

78 45

- "TOMORROW BLUE," "I CAN'T FORGET YOU"
Joe Barber and the Bluebird Sisters 1726 F1726
- "I'VE GOT YOU UNDER MY SKIN," "THAT'S MY DUTY"
Shirley Fryberg 1711 F1711
- "COME ON A MY HOUSE," "WOULD HE, WOULD HE, WOULD HE"
Ray Shatt 1710 F1710
- "I LOVE THE SINGING OF YOUR SHU," "SENTIMENTAL
FOOL," The Four Knights 1587 F1587
- "JUMP FOR JOE," "LAURA"
Stan Kenton 1704 F1704

HOT SELLERS!

POPULAR

- "TWO YOUNG," "THAT'S MY GIRL"
Nat "King" Cole 1440 F1440
- "I WISH I HAD NEVER SEEN SARDINE," "JOSAPHINE"
Les Paul and Mary Ford 1582 F1582
- "BOW HIGH THE MOON," "WALKIN' AND WHISTLIN' BLUES"
Les Paul and Mary Ford 1451 F1451
- "GOOD MORNING, MR. ECHO," "BETTER READ TWO-STEP"
Margaret Whiting 1702 F1702
- "MOONIN' BIRD BELL," "CHICKEN REEL"
Les Paul and Mary Ford 1579 F1579
- "SEPTEMBER SONG," "ARTISTE IN TANGO"
Stan Kenton 1480 F1480
- "OCEAN OF TEARS," "YOU'RE MY SONG"
Ray Shatt and Tennessee Ernie 1567 F1567
- "PRETTY EYES BABY," "MY TRULY, TRULY FAIR"
Ray Anthony 1583 F1583
- "BECAUSE OF HIM," "SONG OF DELIRIUM"
Nat "King" Cole 1501 F1501
- "WHEELS," "BECAUSE OF YOU"
Les Baxter 1483 F1483

WESTERN & FOLK

- "TEXAS BOOGIE," "TRULY WOMAN"
Gene O'Keefe 1704 F1704
- "BLACK STRAP MOLASSES," "LOVE AND DEVOTION"
Tex Williams 1709 F1709
- "OH, AND MISSISSIPPI," "SHE'S MY BABY"
Tennessee Ernie 1521 F1521
- "BANK BOY BOOGIE," "SARAH'S BLUES"
Kumbula 1720 F1720
- "I AMN'T CRYIN' OVER YOU," "HANGOVER HEART"
Black Thompson 1520 F1520
- "R C COCA AND MOON PIE," "BEER DRINKING BLUES"
"Big Bill" Lister 1488 F1488
- "DRIVING TEXAS SAND," "ALONE IN A TAYLOR"
Eddie Kirk 1591 F1591
- "HONEY TOWN HARDWOOD FLOOR," "HANG ON THE
BAND AND CRAWL" Joe White 1562 F1562
- "THE SINFUL SONG," "THE WALTZ OF THE WIND"
Boots Page and Idaho Call 1572 F1572

Capitol
RECORDS

Week Ending
AUGUST 4, 1951

Hot Sellers based on
Actual Sales Reports

THE BIG ONE TO WATCH!

A New Capitol star...

GISELE (JA-SELL)
MACKENZIE

Radio's "Cinderella Girl"

sings

"Fairylane"
"Jolie Jacqueline"



78 rpm No. 1722 45 rpm No. F1722

NEW RELEASES ON Capitol

78 rpm		45 rpm
RAY ANTHONY <i>and His Orchestra</i>	MARY ROSE <i>with the Tommy Dorsey Orchestra</i> NO-NO (DREAMS-GE-GE-GE) <i>with the Tommy Dorsey Orchestra</i>	1729 F1729
LES BAXTER	SARAH KELLY FROM PLUMB NELLY <i>(WAT DOWN IN GORGES)</i>	1731 F1731
JAY CARBER <i>and His Orchestra</i>	MAKE BELIEVE <i>with the Ray Charles Orchestra</i> THE SONG IS ENDED (SAY THE MELODY LIVES ON)	1732 F1732
JOE "FINGERS" CARR <i>and THE EWING SISTERS</i>	I LOVE A PIANO <i>with the Ray Charles Orchestra</i> VENTURA BOULEVARD BOOGIE	1733 F1733
YOGI FORGESSON <i>with the Ray Charles Orchestra</i>	THE PICNIC SONG THAT'S HOW YOUR MOM BECAME MINE	1734 F1734
MAYNARD FERGUSON <i>with the Ray Charles Orchestra</i>	WHAT'S NEW? THE HOT CANARY	1735 F1735
SHARKEY and HIS KINGS OF DIXIELAND	HUNGRY WOMAN BANANA PEEL RAG <i>(Shirley Jones, Ray Charles, and the Ray Charles Orchestra)</i>	1736 F1736
"BIG BILL" LISTER	LOVIN' COUNTRY STYLE HELP WANTED	1737 F1737
NERLE TRAVIS	LOST JOHN BOOGIE LET'S SETTLE DOWN	1738 F1738

CORAL
RECORDS

GOING GREAT!

The Ames Brothers
singing

ONLY,
ONLY
YOU

and

EV'RYTHING'S
GONNA BE
ALRIGHT

Coral 60549 (78 RPM) and 9-60549 (45 RPM)

HEAR THEIR
GREAT NEW ALBUM!
SWEET LEILANI

A Collection of Hawaiian Favorites

Selections include: Sweet Leilani—Hawaiian War Chant (To-Ho-Wa-Hu-Wai) To You
Sweetheart, Aloha—My Little Grass Shack in Kealahou, Hawaii—Song Of The Islands
(No Lei O Hawaii)—Sing Me A Song Of The Islands—The Moon of Manakoa—Blue Hawaii
Coral Album 9-2841 • Four 10-inch 78 RPM Records • Price \$4.75
Coral Album 9-2841 • Four 45 RPM Unbreakable Records • Price \$2.75
Coral 34041 • 10-inch Long Play Unbreakable Records • Price \$3.95
ALBUM RECORDS AVAILABLE AS SINGLES

stepping out
as a single!

90310-12-00310



CORAL RECORDS

America's Fastest Growing Record Company

(A subsidiary of DECCA RECORDS, Inc.)

IN CANADA: Regers Majestic Radio Corporation Ltd., Toronto, Montreal



April Stevens

HITS BACK TO BACK...

"Dreamy Melody"

and

"GIMME A LITTLE KISS, WILL YA HUH?"

RCA Victor Records—20-4208—47-4208

This week's

New Releases

...on RCA Victor

Release 21-75

Single Cover to Coast, Week of August 3

POPULAR

- 1950 WINTERHALTER and his Orchestra**
Makes Believe Land
 How, How Winds of the Sea
 20-4214—(47-4214)*
- BENNY DAY**
Mary Rose
Maybe It's Because
 20-4214—(47-4214)*
- TONY MARTIN**
Take Me Out in the Ball Game
Come to the Hat
 20-4214—(47-4214)*
- MARY GRAY, with 1950 WINTERHALTER's Orchestra**
Belle, Belle, My Liberty Belle
I Fall in Love With You Every Day
 20-4215—(47-4215)*

SACRED

- GEORGE BEVERLY SHA, with 1950 WINTERHALTER's Orchestra**
He Brought My Soul to Calvary
Take Time to Trust
 20-4215—(47-4215)*

COUNTRY

- HARRY SNOW**
Unsworn Lark Upon Your Heart
Your Lookin' Is My Hank's Heart
 21-0198—(45-0198)*

SPIRITUAL

- THE FRIENDLY BROTHERS QUARTET**
Hide Me in Thy Bosom
Tree of Lebanon
 22-0100—(50-0100)*

POP-SPECIALTY

- JOHNNY FARNAL and his Orchestra**
I Saw a Rainbow
I Will Be True, Dear
 22-1294—(31-1294)*

RED SEAL SPECIAL

- EDM FINA**
It's So You in My Dreams
Everything I Have in Yours
 16-3395—(39-3395)*

RCA, INC., N.Y.C.

Going Strong...

- ① **Sweet Violets**
Black Stars 20-4174—(47-4174)*
- ② **The Loveliest Night of the Year**
Music Lane 10-3386—(49-3386)*
- ③ **I Get Ideas**
Tony Martin 20-4141—(47-4141)*
- ④ **Because**
Mary Lane 10-3297—(49-3297)*
- ⑤ **I'll Hold You in My Heart**
Eddie Fisher 20-4191—(47-4191)*
- ⑥ **Surprising/Cara Cara Bella Bella**
Perry Como 20-4205—(47-4205)*
- ⑦ **I Wanna Play House With You**
Eddie Arnold 21-0476—(48-0476)*
- ⑧ **Sound Off**
Yankee Doodle 20-4113—(47-4113)*
- ⑨ **Vesti La Giubba**
Music Lane 10-3228—(49-3228)*
- ⑩ **I'm in Love Again**
April Stevens—Heart Beat 20-4146—(47-4146)*
- ⑪ **What Is a Boy?/Because of You**
Joe Perry 10-3425—(49-3425)*
- ⑫ **On Top of Old Smoky**
Yankee Doodle 20-4114—(47-4114)*
- ⑬ **Be My Love**
Music Lane 10-1561—(49-1561)*
- ⑭ **Cryin' Heart Blues**
Johnny and Jack 21-0478—(48-0478)*
- ⑮ **Good Morning, Mr. Echo/Shanghai**
Buddy Hackett 20-4192—(47-4192)*

Coming Up...

- ★ **There's a Big Blue Cloud (Read to Heaven)**
Perry Como 20-4206—(47-4206)*
Rehearsal Date: July 28th, 1951
- ★ **My Truly, Truly True**
Buddy Hackett 20-4207—(47-4207)*
Rehearsal Date: July 28th, 1951
- ★ **Tell Me**
They Match 20-4208—(47-4208)*
Rehearsal Date: July 28th, 1951
- ★ **Lonely Little Robin**
Music Lane 20-4209—(47-4209)*
Rehearsal Date: July 28th, 1951

TIPS

BELLE, BELLE, MY LIBERTY BELLE

Mary Gray with 1950 Winterhalter and his Orchestra 20-4215—(47-4215)*

⑤ indicates records which according to recent sales, are expected hits. The time to target the keep sample stock of these records on hand, or to reorder promptly when current stocks begin to approach the "sell out" stage.

THIS WEEK'S MAILBAG

At times we wonder if the dealers are aware of the many shows that RCA has on the air that plug the records that the dealers have in their shops. Let's run down the list and check off the shows that you should be familiar with and about which you might discuss with your customers.

First, let's start with "The Musical Merry-Go-Round." This show is carried on the NBC net on Saturday. Have you listened lately? It has all the new releases plus a preview of the "Hits to Come."

Then there is the "Boston Post" show on Sunday to give your customers some of the classics that are a big thing in your business.

The "84 Question" of course, plugs both pop and red seal records.

"Mr. Keanne" helps too.

"The Stars Review the Hits" gives you a big name star each week to help sell new and standard tunes.

We are probably coming up with another in the next week or two that will help you further.

You know or more? Yes, there are more. However, that is enough to start with and we feel sure that if all were familiar with these shows and mentioned them to their customers they would be thanked twice. First, they would be thanked by the customer for telling them about a good entertaining show, and secondly, they would be thanked in terms of increased business.

The stars who make the hits
 are on

RCA VICTOR Records

RCA VICTOR DIVISION

RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY

THE BILLBOARD Music Popularity Charts

• Best Selling Pops by Territories

... Based on reports from key dealers in each of these cities, received via Western Union messenger service.

Each week, The Billboard is co-operative with Western Union, sources last minute sales reports from key dealers in the nation's largest music markets. When not necessarily available in advance, several months, these are usually received by mail, any possibility of the one or all local picture being unduly influenced by the report of a single store.

NEW YORK	DETROIT
1. COME ON-A MY HOUSE B. Chance-Columbia	1. COME ON-A MY HOUSE B. Chance-Columbia
2. THE YOUNG Bar (Hill) Gals-Capitol	2. I GET IDEAS T. Martin-Victor
3. BECAUSE OF YOU T. Brown-Columbia	3. THE YOUNG Bar (Hill) Gals-Capitol
4. LOVELIEST NIGHT OF THE YEAR M. Lewis-Victor	4. SWEET VIOLETS B. Chance-Columbia
5. I GET IDEAS T. Martin-Victor	5. BECAUSE OF YOU T. Brown-Columbia
CHICAGO	PHILADELPHIA
1. COME ON-A MY HOUSE B. Chance-Columbia	1. COME ON-A MY HOUSE B. Chance-Columbia
2. JAZZBO F. LaRue-Columbia	2. THE YOUNG Bar (Hill) Gals-Capitol
3. BECAUSE OF YOU T. Brown-Columbia	3. ON TOP OF OLD SMOKY Benson-Benson
4. THE YOUNG Bar (Hill) Gals-Capitol	4. LOVELIEST NIGHT OF THE YEAR M. Lewis-Victor
5. LOVELIEST NIGHT OF THE YEAR M. Lewis-Victor	5. MY TRAIL, TRAIL FAIR G. Mitchell-M. Brown-Columbia
LOS ANGELES	DENVER
1. COME ON-A MY HOUSE B. Chance-Columbia	1. SWEET VIOLETS B. Chance-Columbia
2. THE YOUNG Bar (Hill) Gals-Capitol	2. LOVELIEST NIGHT OF THE YEAR M. Lewis-Victor
3. LOVELIEST NIGHT OF THE YEAR M. Lewis-Victor	3. COME ON-A MY HOUSE B. Chance-Columbia
4. MY TRAIL, TRAIL FAIR G. Mitchell-M. Brown-Columbia	4. BESE, BESE, I LOVE YOU L. Brown-Columbia
5. I GET IDEAS T. Martin-Victor	5. I'M IN LOVE AGAIN A. Brown-Columbia
SEATTLE	DALLAS-FORT WORTH
1. COME ON-A MY HOUSE B. Chance-Columbia	1. JAZZBO F. LaRue-Columbia
2. JAZZBO F. LaRue-Columbia	2. MY TRAIL, TRAIL FAIR G. Mitchell-M. Brown-Columbia
3. MY TRAIL, TRAIL FAIR G. Mitchell-M. Brown-Columbia	3. THE YOUNG Bar (Hill) Gals-Capitol
4. JAZZBO F. LaRue-Columbia	4. SWEET VIOLETS B. Chance-Columbia
5. THE YOUNG Bar (Hill) Gals-Capitol	5. COME ON-A MY HOUSE B. Chance-Columbia
WASHINGTON, D. C.	BOSTON
1. COME ON-A MY HOUSE B. Chance-Columbia	1. BECAUSE OF YOU T. Brown-Columbia
2. LOVELIEST NIGHT OF THE YEAR M. Lewis-Victor	2. COME ON-A MY HOUSE B. Chance-Columbia
3. THE YOUNG Bar (Hill) Gals-Capitol	3. THE YOUNG Bar (Hill) Gals-Capitol
4. BECAUSE OF YOU T. Brown-Columbia	4. I WANT YOU ANYMORE T. Brown-Columbia
5. JAZZBO F. LaRue-Columbia	5. I GET IDEAS T. Martin-Victor
PITTSBURGH	VOX JOX
1. COME ON-A MY HOUSE B. Chance-Columbia	
2. BECAUSE OF YOU T. Brown-Columbia	
3. LOVELIEST NIGHT OF THE YEAR M. Lewis-Victor	
4. THE YOUNG Bar (Hill) Gals-Capitol	
5. I GET IDEAS T. Martin-Victor	
ST. LOUIS	
1. COME ON-A MY HOUSE B. Chance-Columbia	
2. I GET IDEAS T. Martin-Victor	
3. BECAUSE OF YOU T. Brown-Columbia	
4. JAZZBO F. LaRue-Columbia	
5. LAURA B. Chance-Columbia	
ATLANTA	
1. COME ON-A MY HOUSE B. Chance-Columbia	
2. THE YOUNG Bar (Hill) Gals-Capitol	
3. PRETTY FINE SAMP Bar (Hill) Gals-Capitol	
4. LOVELIEST NIGHT OF THE YEAR M. Lewis-Victor	
5. MY TRAIL, TRAIL FAIR G. Mitchell-M. Brown-Columbia	
NEW ORLEANS	
1. JAZZBO F. LaRue-Columbia	
2. COME ON-A MY HOUSE B. Chance-Columbia	
3. MY TRAIL, TRAIL FAIR G. Mitchell-M. Brown-Columbia	
4. SWEET VIOLETS B. Chance-Columbia	
5. LAURA B. Chance-Columbia	



BUT ONLY



HAS

"LONGING FOR YOU"



BY

TERESA BREWER

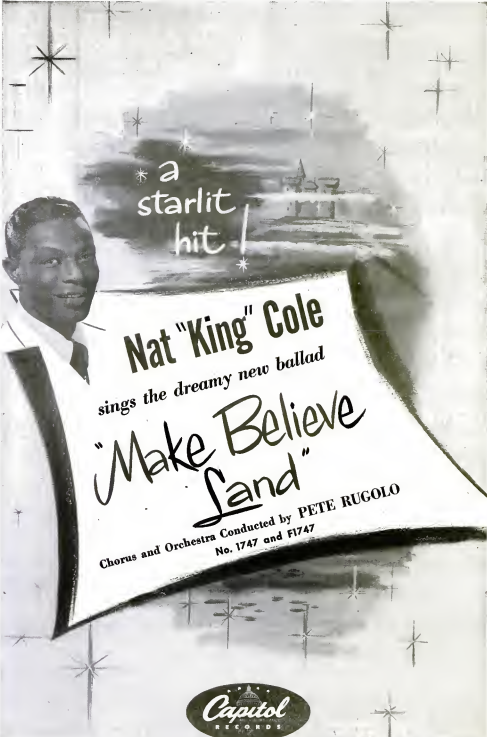
with JACK PLEIS and THE ALL STARS

backed by

"JAZZ ME BLUES"

1086 (78 rpm)

45-1086 (45 rpm)



*a
starlit
hit!*

Nat "King" Cole

sings the dreamy new ballad

*"Make Believe
Land"*

Chorus and Orchestra Conducted by **PETE RUGOLO**
No. 1747 and F1747



ERROLL GARNER



A PIANIST WITH TWO GREAT STYLES

Which of these two keyboard personalities is the real Erroll Garner? Is it the rollicking, bouncy fellow with a twinkle in his eye and a smile on the mouth of his piano—or the slow, dreamy impressionist of the far away melodies?

Whatever the answer—this two-in-one style doubles Erroll Garner's fans and your sales! For the two distinctive types of music appeal to two large, separate groups of records buyers. In other words, people on both sides of the rhythm fence meet in the middle when it comes to Erroll Garner. Here's a chance to make that "middle of the fence" your store corner!

"PIANO MOODS—ERROLL GARNER"

78 rpm Set C-230 45 rpm Set B-230 33½ rpm Record CL6139

"ERROLL GARNER GEMS"

78 rpm Set C-244 45 rpm Set B-244 33½ rpm Record CL6173

"POOR BUTTERFLY" and "HOW HIGH THE MOON"

78 rpm 39145 45 rpm 4-39145 33½ rpm 3-39145

"LOVER" and "PEOPLE WILL SAY WE'RE IN LOVE"

78 rpm 39100 45 rpm 4-39100 33½ rpm 3-39100

"THE PETITE WALTZ" and "THE PETITE WALTZ BOUNCE"

78 rpm 39043 45 rpm 4-39043 33½ rpm 3-39043

"WHEN JOHNNY COMES MARCHING HOME" and

"I DON'T KNOW WHY"

78 rpm 39038 45 rpm 4-39038 33½ rpm 3-39038

COLUMBIA RECORDS

Trade Marks "Columbia," "M"

U. S. Pat. Off. Movers Registered

THE BILLBOARD Music Popularity Charts

• Most Played Juke Box Records

... Based on reports received July 26, 28 and 27

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on the Billboard weekly survey among 1,516 operators in all sections of the country. Listed under the title of each of the most popular records are other notable favorites of the same time. Unless noted to the right other available records of same listed here will be found in the Record Roll of Best Music Popularity Chart, Part 2.

POSITION	WEEKS LISTED	TO DATE/Weeks
5	3	1. COME ON A MY HOUSE R. Chorney Capitol (1950) 1950-39405—BMT (1950-39405—BMT)
16	1	2. TOO YOUNG Nat (King) Cole Capitol (1949) 1949-3445—ASCAP
12	2	3. JETTER F. Laib Capitol (1950) 1950-39405—BMT (1950-39405—BMT)
9	4	4. MY TRULY, TRULY FAIR G. Mitchell M. Miller Capitol (1949) 1949-3445—ASCAP (1950-39405—BMT)
5	6	5. SWEET VIOLETS D. Shore Capitol (1949) 1949-3445—ASCAP (1950-39405—BMT)
18	5	6. HOW HIGH THE MOON L. Paul-M. Ford Capitol (1949) 1949-3445—ASCAP (1950-39405—BMT)
18	7	7. ON TOP OF OLD SMOKE Whispers-L. Givens Capitol (1949) 1949-3445—ASCAP (1950-39405—BMT)
13	7	8. ROSE, ROSE, I LOVE YOU F. Laib Capitol (1950) 1950-39405—BMT (1950-39405—BMT)
4	12	9. BECAUSE OF YOU E. Bennett Capitol (1949) 1949-3445—ASCAP (1950-39405—BMT)
6	11	10. SHANGHAI D. Day-P. Hyman Capitol (1949) 1949-3445—ASCAP (1950-39405—BMT)
11	11	11. MIXER AND MISSISSIPPI P. Page Capitol (1949) 1949-3445—ASCAP (1950-39405—BMT)
3	16	12. I WON'T CRY ANYMORE T. Bennett Capitol (1949) 1949-3445—ASCAP (1950-39405—BMT)
14	9	13. SOUND OFF V. Morrison Capitol (1949) 1949-3445—ASCAP (1950-39405—BMT)
4	13	14. JOSEPHINE L. Paul Capitol (1949) 1949-3445—ASCAP (1950-39405—BMT)
14	13	15. ON TOP OF OLD SMOKE Whispers-L. Givens Capitol (1949) 1949-3445—ASCAP (1950-39405—BMT)
11	16	16. LOVELIEST NIGHT OF THE YEAR M. Langer Capitol (1949) 1949-3445—ASCAP (1950-39405—BMT)
9	20	17. PRETTY PYO BARY F. Laib-L. Givens Capitol (1949) 1949-3445—ASCAP (1950-39405—BMT)
2	23	18. I WISH I HAD NEVER SEEN L. Paul-M. Ford Capitol (1949) 1949-3445—ASCAP (1950-39405—BMT)
2	21	19. I'M WAITING JUST FOR YOU L. Miller Capitol (1949) 1949-3445—ASCAP (1950-39405—BMT)
8	21	20. MY TRULY, TRULY FAIR G. Mitchell M. Miller Capitol (1949) 1949-3445—ASCAP (1950-39405—BMT)
2	26	21. I'LL HOLD YOU IN MY HEART E. Fisher-M. Winkler Capitol (1949) 1949-3445—ASCAP (1950-39405—BMT)
10	22	22. I APOLOGIZE L. Givens Capitol (1949) 1949-3445—ASCAP (1950-39405—BMT)
2	26	23. SWEET VIOLETS D. Shore Capitol (1949) 1949-3445—ASCAP (1950-39405—BMT)
4	14	24. LOVELY LITTLE ROBIN P. Page Capitol (1949) 1949-3445—ASCAP (1950-39405—BMT)
2	24	25. MISKEY HOTSPOT J. Amico-A. Toren Capitol (1949) 1949-3445—ASCAP (1950-39405—BMT)
5	26	26. I GET IDEAS T. Martin Capitol (1949) 1949-3445—ASCAP (1950-39405—BMT)
1	26	27. THESE THINGS I OFFER YOU P. Page Capitol (1949) 1949-3445—ASCAP (1950-39405—BMT)
1	28	28. GOOD MORNING, MR. RENO J. Tury Capitol (1949) 1949-3445—ASCAP (1950-39405—BMT)
5	28	29. TOO YOUNG Nat (King) Cole Capitol (1949) 1949-3445—ASCAP (1950-39405—BMT)
6	16	30. I'M IN LOVE AGAIN A. Shivers-H. Davis Capitol (1949) 1949-3445—ASCAP (1950-39405—BMT)
2	28	31. MY TRULY, TRULY FAIR G. Mitchell M. Miller Capitol (1949) 1949-3445—ASCAP (1950-39405—BMT)
1	30	32. GET YOUR P. Page Capitol (1949) 1949-3445—ASCAP (1950-39405—BMT)

THE BILLBOARD Music Popularity Charts

• The Billboard Picks

In the weeks of the Billboard music charts, records listed below are most likely to achieve popularity as determined by only one best selling, lowest or most heard tune on the chart

SWEETHEART OF YESTERDAY Guy Mitchell-Mitch Miller Orl. Columbia 39512

Guy Lombardo Orl. Decca 37719

Bobby Wayne With George Russion Orl. Mercury 5090

BELLE BELLE MY LIBERTY BELLE Guy Mitchell-Mitch Miller Orl. Columbia 39512

Bobby Wayne, With Russion Orl. Mercury 5090

WHYKE YOU DANCED, DANCED, DANCED Gordon Jenkins Orl. Decca 37712

GIMME A LITTLE KISS, WILL YA HON April Stevens-Henry Dues Orl. RCA Victor 20-428

HOW MANY TIMES Andrews Sisters, Tommy Dorsey, Victor Young Orl. Columbia 39464

• The Disk Jockeys Pick

PIKES that have appeared on three consecutive weeks or three times within a six-week period are not repeated here. Based on a weekly survey among those to whom the disk jockey trade has been sent.

1. **LETTER** Guy Mitchell-Mitch Miller Orl. Columbia 39512

2. **LONGING FOR YOU** Guy Mitchell-Mitch Miller Orl. Columbia 39512

3. **COOL, COOL, COOL** Guy Mitchell-Mitch Miller Orl. Columbia 39512

4. **IN THE COOL, COOL, COOL OF THE EVENING** Guy Mitchell-Mitch Miller Orl. Columbia 39512

5. **WHEN THE SAINTS GO MARCHING IN** Guy Mitchell-Mitch Miller Orl. Columbia 39512

• The Retailers Pick

PIKES that have appeared on three consecutive weeks or three times within a six-week period are not repeated here. Based on a weekly survey among those to whom the disk jockey trade has been sent.

1. **LETTER** Guy Mitchell-Mitch Miller Orl. Columbia 39512

2. **LONGING FOR YOU** Guy Mitchell-Mitch Miller Orl. Columbia 39512

3. **COOL, COOL, COOL** Guy Mitchell-Mitch Miller Orl. Columbia 39512

4. **IN THE COOL, COOL, COOL OF THE EVENING** Guy Mitchell-Mitch Miller Orl. Columbia 39512

5. **WHEN THE SAINTS GO MARCHING IN** Guy Mitchell-Mitch Miller Orl. Columbia 39512

• The Operators Pick

PIKES that have appeared on three consecutive weeks or three times within a six-week period are not repeated here. Based on a weekly survey among those to whom the disk jockey trade has been sent.

1. **LETTER** Guy Mitchell-Mitch Miller Orl. Columbia 39512

2. **LONGING FOR YOU** Guy Mitchell-Mitch Miller Orl. Columbia 39512

3. **COOL, COOL, COOL** Guy Mitchell-Mitch Miller Orl. Columbia 39512

4. **IN THE COOL, COOL, COOL OF THE EVENING** Guy Mitchell-Mitch Miller Orl. Columbia 39512

5. **WHEN THE SAINTS GO MARCHING IN** Guy Mitchell-Mitch Miller Orl. Columbia 39512

• The Country and Western Disk Jockeys Pick

PIKES that have appeared on three consecutive weeks or three times within a six-week period are not repeated here. Based on a weekly survey among those to whom the disk jockey trade has been sent.

1. **LETTER** Guy Mitchell-Mitch Miller Orl. Columbia 39512

2. **LONGING FOR YOU** Guy Mitchell-Mitch Miller Orl. Columbia 39512

3. **COOL, COOL, COOL** Guy Mitchell-Mitch Miller Orl. Columbia 39512

4. **IN THE COOL, COOL, COOL OF THE EVENING** Guy Mitchell-Mitch Miller Orl. Columbia 39512

5. **WHEN THE SAINTS GO MARCHING IN** Guy Mitchell-Mitch Miller Orl. Columbia 39512

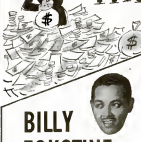
• Let Today's TOP TUNES

HELP YOU SELL!

The top 26 tunes each week from the Billboard

The Billboard
2100 Avenue of the Stars, New York 17, N.Y.
Send me a copy of TODAY'S TOP TUNES for which I enclose \$1.00.
☐ Weekly ☐ Monthly ☐ Quarterly ☐ Semi-annually ☐ Annually
I enclose \$1.00 in the form of:
☐ Cash ☐ Check ☐ Money Order ☐ Bill
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ADDRESS _____
CITY AND STATE _____ PHONE _____
Ordered by _____

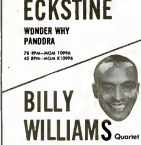
SEE HOW THEY SELL!



BILLY ECKSTINE
WONDER WHY PANDORA
78 RPM-MGM 10996
45 RPM-MGM K10996



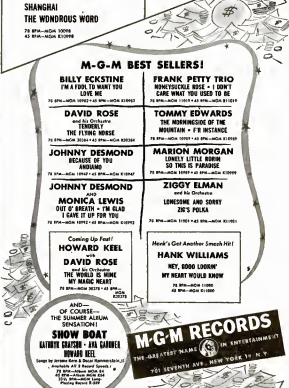
TOMMY TUCKER and his Orchestra
LONGING FOR YOU I'M READY FOR YOU
78 RPM-MGM 11021
45 RPM-MGM K11021



BILLY WILLIAMS Quartet
SHANGHAI THE WONDROUS WORD
78 RPM-MGM 10998
45 RPM-MGM K10998



ART LUND
IN THE COOL, COOL, COOL OF THE EVENING - I WISH I WUZ
78 RPM-MGM 11023
45 RPM-MGM K11023



M-G-M BEST SELLERS!

BILLY ECKSTINE
I'M A FOOL TO WANT YOU LOVE ME
78 RPM-MGM 10992 + 45 RPM-MGM K10992

DAVID ROSE
THE FLYING HORSE
78 RPM-MGM 10994 + 45 RPM-MGM K10994

JOHNNY DESMOND
BECAUSE OF YOU ANNUAL
78 RPM-MGM 10996 + 45 RPM-MGM K10996

JOHNNY DESMOND
MONICA LEWIS
OUT OF BREATH I'M GLAD I GAVE IT UP FOR YOU
78 RPM-MGM 10998 + 45 RPM-MGM K10998

FRANK PETTY TRIO
HONEYMOON ROSE - I DON'T CARE WHAT YOU USED TO BE
78 RPM-MGM 11002 + 45 RPM-MGM K11002

TOMMY EDWARDS
THE MORNINGSIDE OF THE MOUNTAIN - I'VE INSTANT
78 RPM-MGM 11004 + 45 RPM-MGM K11004

MARION MORGAN
LONELY LITTLE BOY SO THIS IS PARADISE
78 RPM-MGM 11006 + 45 RPM-MGM K11006

ZIGGY ELMAN
and his Orchestra
LOVESOME AND SORRY ZIG'S POLKA
78 RPM-MGM 11008 + 45 RPM-MGM K11008

AND—OF COURSE—THE SUMMER ALBUM SENSATION!!
SHOW BOAT
LARRY TRAVIS - AKA CARVER
HOWARD KEEL
Sings by Jerome Kern & Oscar Hammerstein II
Available in 10 Record Editions
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45 RPM-MGM K10999
10" 78 RPM-MGM 10999
12" 78 RPM-MGM 10999
Please Refer to 5-247

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- 52 FT. SPILLMAN JR. MERRY-GO-ROUND, WITH ORGAN AND
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512 ELI WHEEL, ELI MOTOR.
24 SEAT SMITH AND SMITH CHAIRPLANE WITH WISCONSIN
AIR COOLED MOTOR.
3 TRACTORS, 3 SEMI TRAILERS, ALL IN GOOD CONDITION.
75 KW. TRANSFORMER MOUNTED ON FORD TRUCK. PLenty
OF WIRE AND JUNCTION BOXES.
OFFICE IN HOUSE TRAILER.

Noting the matter with this equipment, I just can't get any help—
GETTING THE BUSINESS, GOING TO GET A JOB.

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NEW AIR CUSHION PAD FITS UNDER REGULAR PAD
GIVES AMAZING COMFORT—HOLDS BETTER—SAFER!

**DON'T THROW
THAT TRUSS
AWAY!**

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\$33.00
10" 12" 14" 16" 18" 20" 22" 24" 26" 28" 30" 32" 34" 36" 38" 40" 42" 44" 46" 48" 50" 52" 54" 56" 58" 60" 62" 64" 66" 68" 70" 72" 74" 76" 78" 80" 82" 84" 86" 88" 90" 92" 94" 96" 98" 100" 102" 104" 106" 108" 110" 112" 114" 116" 118" 120" 122" 124" 126" 128" 130" 132" 134" 136" 138" 140" 142" 144" 146" 148" 150" 152" 154" 156" 158" 160" 162" 164" 166" 168" 170" 172" 174" 176" 178" 180" 182" 184" 186" 188" 190" 192" 194" 196" 198" 200" 202" 204" 206" 208" 210" 212" 214" 216" 218" 220" 222" 224" 226" 228" 230" 232" 234" 236" 238" 240" 242" 244" 246" 248" 250" 252" 254" 256" 258" 260" 262" 264" 266" 268" 270" 272" 274" 276" 278" 280" 282" 284" 286" 288" 290" 292" 294" 296" 298" 300" 302" 304" 306" 308" 310" 312" 314" 316" 318" 320" 322" 324" 326" 328" 330" 332" 334" 336" 338" 340" 342" 344" 346" 348" 350" 352" 354" 356" 358" 360" 362" 364" 366" 368" 370" 372" 374" 376" 378" 380" 382" 384" 386" 388" 390" 392" 394" 396" 398" 400" 402" 404" 406" 408" 410" 412" 414" 416" 418" 420" 422" 424" 426" 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Dime Bar Tests Folds as Sales Scrape Bottom

NEW YORK, July 28.—After several months' trial, Ralph Weintraub, of Imperial Vending, has come to the reluctant conclusion that the relative popularity of dime bars has not been what he had hoped. He says that while the bars were better for a short time (The Billboard, February 28), but a reaction now is in. Customers complained and their needs were reflected in declining volume.

Early this year Weintraub began switching to dime struts in a move to increase dollar volume and cut servicing costs. It seemed for a while that he would realize these aims. Collections were better for a short time (The Billboard, February 28), but a reaction now is in. Customers complained and their needs were reflected in declining volume.

With most of his equipment in office locations, Weintraub moved into dime vending carefully. He thought he would be able to get the higher price gradually by getting them accustomed to coming to machines with dimes, after their purchases would be two nickel bars rather than a 10-cent coin.

Early results of double-stacking, particularly with Hershey, encouraged him to try this new machine. Here again initial results were not too bad, but soon the volume gradually began to drop. Sales kept dropping to the point where it barely paid to service.

Merchandise Association this week announced plans for a series of informal area meetings at which local and zone problems will be discussed. Thus far, plans are to limit the area meetings to the Middle Western Zone, but a series of similar meetings may be held in Texas prior to the NAMA convention in Cleveland next November.

No set program theme will be followed for the meetings. NAMA officials explained, since the topics will vary with the locality. But projects arising out of the defense mobilization, and taxes are certain to be discussed at each of the meetings.

Four definite meeting sites and dates have been announced:

Chicago, August 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 1951.

Indianapolis, August 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 1951.

St. Louis, August 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 1951.

San Francisco, August 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 1951.

Los Angeles, August 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 1951.

Portland, August 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 1951.

Seattle, August 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 1951.

San Diego, August 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 1951.

San Jose, August 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 1951.

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Bottlers Get OPS Nod for Higher Price

WASHINGTON, July 28.—Two-thirds of the nation's soft drink bottlers are losing money, or barely breaking even, the Office of Price Administration observed in permitting soft drink bottlers to increase their wholesale prices a maximum of 15 cents per case provided the resultant price does not exceed 90 cents per case of 24 bottles.

OPA pointed to a survey made last year by the Senate Select Committee on Small Business, which showed the bottlers in dire straits. OPA said the new price provisions apply to bottlers on both 6- and 12-bottle bottles effective today (31). Bottlers may also increase almost charges on bottle up to the amount of replacement cost.

The regulation does not affect soft drinks sold thru cup machines or made at soda fountains.

NAMA Sets Date for Area Conferences Thru Midwest

CHICAGO, July 28.—With eight regional meetings already under its belt this year, the National Automatic Merchandising Association this week announced plans for a series of informal area meetings at which local and zone problems will be discussed. Thus far, plans are to limit the area meetings to the Middle Western Zone, but a series of similar meetings may be held in Texas prior to the NAMA convention in Cleveland next November.

No set program theme will be followed for the meetings. NAMA officials explained, since the topics will vary with the locality. But projects arising out of the defense mobilization, and taxes are certain to be discussed at each of the meetings.

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Milwaukee Operator Buys Arctic Vendors' Control

Production of Ice Cream Vender Continues at Appleton Factory

APPLETON, Wis., July 28.—Continuing interest in the three-year-old Arctic Vender Sales Company, ice cream vending machine manufacturing firm, has been purchased by Merle Zuehlke, Milwaukee, principal in Fountain, which operates a wide range of automatic merchandising equipment.

In Appleton this week, Zuehlke confirmed he had purchased the stock interests of Theodore Uehling, Appleton contractor who, with Gordon Blum, owned controlling stock in Arctic, Uehling has been treasurer of the firm.

It was understood that Zuehlke, in addition to purchasing the stock interests, likewise acquired a voting trust involving the majority stock of Lloyd Markle, vice-pres-

ident and production manager. This limited the vote of Zuehlke control of the firm.

Gordon Blum, a president of Arctic and its founder, was not available for comment. His office reported he was vacationing in California.

Arctic was chartered as a Wisconsin corporation May 13, 1948, with authorized capital stock of \$100,000 consisting of 10,000 shares with a par value of \$100. The firm began delivering machines in July, 1948, and is reported to have produced between 1,200 and 1,500 ice cream venders.

Blum and Zuehlke continued to build the July 28 ice cream vender for Beloved Manufacturing Company, Chicago. Zuehlke said

this week Arctic would continue producing for Beloved.

Zuehlke, a native of Appleton, said he contemplated no change in manufacturing but indicated every effort will be made to increase production. The vendors are built in Appleton, with the general offices located here in Appleton.

No change in personnel have been announced, but Zuehlke affirmed Lloyd Markle would be in charge of production at the plant.

Blum and Zuehlke continued to build the July 28 ice cream vender for Beloved Manufacturing Company, Chicago. Zuehlke said

Push Duals at Indevco; Prep Counter Units

NEW YORK, July 28.—Most Koffee Kings serving the 24-bottle production line are now dual coffee-strut drink machines, Alexander Zuehlke, executive, stated this week. While there is said to be a realizing demand for the dual unit single-strut, the rest appears to have been shifted to the more versatile vendor.

Indevco announced that Indevco has begun production of a counter coffee dual unit. The manual operation dual models will be offered, one with a capacity of 500 servings and the other of 1,000 servings. The latter is expected to be in production between services.

Indevco has abandoned all plans to operate its own vending line. Originally, the company planned its intention of manufacturing one house count in this area. Now all equipment is going to operate on a manual operation. The latter is expected to be in production between services.

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WHIFF THIS

Sen-Sen Is Tested as Vend Item

NEW YORK, July 28.—If the air in crowded New York subway smells any sweeter, it may be due to the increased use of breath purifiers by strap-hangers. At any rate, inventor-colored vendors carrying the device have recently been placed in subway stations. They vend the American Chicle product at a dime a pop.

American, which also has the city contract to operate all bus and subway machines in the subway, doesn't yet know how the experiment will work out. They will check sales figures further before increasing machine placement.

In Indianapolis, NAMA president, J. B. Langston, will be looking for which headquarter in Indianapolis.

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TEXAS ASSOCIATION FORGIVES Plan Meeting to Coincide With Tobacco Jobbers

DALLAS, July 28.—To improve the business ethics of cigarette vending machine operators in Texas, the Texas Association for Forgiveness of Tobacco Distributors, serving the state on a similar capacity.

President of the newly organized association is Lee McDaniel, of the Corporation, San Antonio, Tex. W. H. Martin, Southern Vendors, Inc., St. Paul, Minn., is chairman.

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THE WORK BENCH

Use Meters to Trace Electrical Troubles

By HOWARD P. SCHLEY

As the coin machine mechanic progresses in his work, he feels the need for more and more of the equipment which will tell him of faults to electrical circuits. A bad coil can always be spotted if it is burned or charred. But a coil may look perfectly good and have its winding open. Another coil might be scorched but its winding circuit is not. The fact that relay or solenoid does not work is not always a sign that it is faulty. The trouble may be in the switches or wiring leading to the coil.

Many mechanics believe firmly in the use of a jumper—length of wire usually with an alligator clip at each end. A jumper can be used to bypass suspected wiring, test for feeding current directly to the jaws, etc. Properly used, jumpers are undoubtedly a great

help, but they do have limitations. The purchase of a small volt-ohmmeter, therefore, is a worthwhile investment for the coin machine mechanic.

Meter Uses

Here are some of the things a mechanic can do with a meter:

1. Read voltages accurately (check for low line voltage, etc.).
2. Test coils, wiring and transformers for opens and shorts.
3. Read light bulbs of any voltage or wattage.
4. Test resistors and condensers.
5. Test any type fuse or circuit breaker.

When selecting a meter, remember to get one small enough to fit in the machine. Since the meter does not have to be highly accurate, pick one built for ruggedness. A mechanic interested in amplifier repair will find such a meter useful, while the real sound engineer will want one far more accurate than is described here.

Word of Caution

To use the meter to full advantage, study its various connections, read the instructions which accompany it. The main thing to remember is this: Do not try to read resistance (ohms) while the pointer is on the equipment being tested. The meter contains batteries which function as a resistance test. Any outside voltage reaching the meter will very likely burn out the delicate parts. To read voltage, the adjustment made on the meter switches off the battery current and lets the outside voltage move the meter's needle.

Testing for continuity is the same job a meter can do in coin machine repair. By adjusting the meter to read resistance, and touching the leads to the points where the needle will move. When a coil is suspected of being open, touch one test lead to one terminal, the other test lead to the other terminal. If the needle falls to zero, the circuit is complete.

Watch for Shorts

When making this type test, remember it is possible also for the coil to be shorted out. In other words, there would be a short path by-passing most of the coil's winding. This would usually show up by having zero on the particular circuit. A weak coil which does not seem to have sufficient strength to coil a sign of partially shorted windings. It can be tested for resistance, using the meter, and the results compared with that of a coil known to be good. Low resistance means the coil's windings are partly shorted.

In testing wiring, it is often convenient to have an alligator clip on one test lead so that the clip can be fastened at one end of the suspected wire and the other test lead moved from point to point until the trouble is found. A handy test is to test lead with a needle point—contact can be made thru the wire's insulation without damaging it.

Like a doctor's work, finding the trouble with a machine is often better than fixing it. That is where the proper use of a meter can make a job easier.

Minn. Cig Tax \$\$ Barely Hgk Even

ST. PAUL, July 25.—State cigarette tax collections for the fiscal year ended June 30 were only \$10,000 more than for the same period a year ago, C. Howard Squier, State tax commissioner, reported here.

The total was \$11,246,681 for the 1950-1951 fiscal year, compared with \$11,142,666 for 1949-1950.

The cigarette yield is based on the rate of a cent per pack, regardless of which is paid back to manufacturers and dealers in the State (once yearly) and the other State (once yearly) deposited to the State's general revenue fund.

Cigarette tax collections were included to the State's record fiscal year collection of revenues from other sources which totaled \$12,328,686 ending June 30, compared with the previous high of \$11,338,728 in the preceding year.

AUTOMATIC RESTAURANT OPENS FOR LONDONERS

LONDON, July 26.—Britain's first coin-operated restaurant has been opened in London's Waterloo Station. The automatic style eatery uses equipment manufactured by the T. S. Skidman Company, of Australia (The Billboards, July 24).

Called "Eaters"—for electrical eaters—the machine dispenses 35 separate items thru push-button delivery. The London installation represents Skidman's first sale outside Australia.

Each of the 25 items vended thru the machine is framed behind a small glass window, which gives the price of the product. The machine has a built-in coin changer. If it is successful here, other railway and travel centers in Britain are expected to make similar installations.

Supplies in Brief

Candy Sales Up

WASHINGTON, July 26.—Sales of confectionery products, including chocolate bars and bits, during the first five months of this year rose 11 per cent from the corresponding period last year, the Department of Commerce reports. Commerce estimates confectionery sales for the first five months of 1951, at \$48,000,000, a slight drop from \$48,500,000 in April, 1950.

Trend toward higher average prices per pound of confectionery is continuing. A report to the Commerce Department from 115 confectionery establishments indicates the dollar value of their sales rose 12 per cent this May compared to May, 1950, while the percentage of sales remained about the same. The first five months of 1951 also saw a 12 per cent increase in dollar sales over the same five months of 1950. Poundage sales for this period rose one per cent.

Bar Sales Up

Bar goods showed the dollar value of sales rose 14.4 per cent during the first five months of 1951, a rise of 14 per cent over the same period a year ago. Poundage sales of bar goods were two per cent higher in 1951. Packages of bar goods showed a 10 per cent rise in 1951. Packages of bar goods showed a 10 per cent rise in 1951. Packages of bar goods showed a 10 per cent rise in 1951.

None of the figures include the value of chocolate eatables.

Peanut Millings Up

WASHINGTON, July 25.—Farmers' stock peanuts milled thru June 30 this season totaled 1,947 million pounds, the Department of Agriculture announced. This year's output so far is almost 10 per cent more than for the same period a year ago. Millings for the first six months period in 1951 and 1950 are lower than for any other year since 1943. Stocks of peanuts taken to stock positions June 30 were well above those of a year ago.

114 million pounds of stock equivalent, were in off-farm positions June 30 as compared to 100 million pounds in June 30, 1950. Holdings of farmers' stock peanuts June 30 were also high, more than twice that of a year ago. This year found 167 million pounds as compared to 81 million the year before. Shelled, edible peanuts had stocks of 183 million pounds June 30, 1951, as compared to 145 million 1950 pounds for the shelled crop.

The disappearance of oil grades of shelled peanuts thru June 30 this season reached 322 million pounds as compared to 340 million pounds a year ago. This year's disappearance included 111 million pounds of edible grade and 243 million pounds of oil grade. Last year's disappearance of edible was 304 million pounds, and of oil grade 446 million pounds.

Ops Bottle Ruling

WASHINGTON, July 26.—Office of Price Stabilization has relaxed its price order affecting soft drink bottles to permit 12-ounce bottles. These bottles may now rise wholesale price a maximum of 10 cents above the price for a 14-ounce can does not exceed 10 cents. Bottles may also increase their profit charge for bottles up to the cost of replacement. The relaxation follows

a Senate small business committee survey revealing that one-third of the soft drink bottlers in the country were losing money or just breaking even.

Meanwhile the Commerce Department reported the number of glass containers for soft drinks shipped during May was greater than the number shipped to April, 1951. May shipments of beverage glass containers were valued at \$10,381,000, compared to \$10,381,000 in April, 1951. Shipments were 14,322 and May, 1950 shipments, 22,314.

Govt. Gets \$20 Mil From Coin Machines

WASHINGTON, July 26.—The Federal tax on coin-operated devices yielded a total of \$3,150,341.26 for the fiscal year ending June 30, a gain of \$586,642 over the previous fiscal year. The take for June, \$1,574,496.48, was a drop of \$64,137.64 below the previous June.

Tabular returns yielded \$1,586,320.48 for the fiscal year ending June 30, a gain of \$586,642 over the previous fiscal year. The take for June, \$1,574,496.48, was a drop of \$64,137.64 below the previous June.

There's a SMALL FORTUNE in it... for You!

PAYS 50% TO 200% STEADY PROFITS

Outdoors, Outdoors and Outdoors! All Other! Its easy... and profit! American Soules push sells in stores, amusements, places, entertainers, etc. You'll realize an immediate and never-failing income! Model 493 is a 12 slot, one for each month of the year... more appeal for customers, more profits for you! Guaranteed 6 years, built to last 20, Puroline and baked enamel finish in red, cream and black.

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2. Fully Automatic and Patented

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NET WEIGHT 119 POUNDS

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Balance \$10 Monthly

ALL WEATHER Suits FOR OUTSIDE LOCATIONS

The best and most of this money saving scale are made of pure aluminum. These highly polished and modern scales are a safe and sound investment in your business. It's the only one with this feature and will also

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Try this **ADVANCE** Hershey 5¢ Bar Vendor. It's the latest in vending machine design. It's the only one that can be used for all types of vending. It's the only one that can be used for all types of vending. It's the only one that can be used for all types of vending.

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\$20.15 10 to 15 more... \$20.15

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☐ Please send further details immediately.

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JUMBO UNIVERSAL
Vending 12 1/2" tall only
SPECIAL PACKAGE DEAL
12 JUMBO UNIVERSAL and 120 The Jumbo Bar One
all for **\$739.00** cash
or 20 weekly payments plus \$20 down charge.
Write for details
ROY TORR—Lansdowne, Pa.

Info in Other Departments

Among the stories of interest to the coin machine industry to be found in the General, Music and other departments up front in this issue of The Billboard are:

OPS TO ESTABLISH RECORD COMMITTEE. Advisory group to help iron out problems under price controls (Music Department).

RANTS BLOOM DESPITE GLOOM. New trends are set to kick off soon, with large portion consumed by diskies (General Department).

DISKERS HEAD TOWARD NEW MODE OF ARI. Trend in music industry in articles and reprints, present promotion (Music Department).

COLUMBIA AND CAPITOL GET SET FOR FALL. Diskers prepare plan of operations for new season (Music Department).

And other informative news stories as well as the *Money* and *Hit* and *Pop* charts.

Tourists Bring \$\$ to Wisconsin Ops

GREEN BAY, Wis., July 28.—While music machine green shoots increase here, and thus most of the state, operators reported that the dime play has been delayed, and while a few scattered experiments are underway, the State, minus the few who have had planned such a move are now playing.

With weather has been erratic, the record areas in the Northern part of Wisconsin are drawing tourists to points of interest, and the tourist travel is expected to hit a new postwar high this summer. The result of this influx of summer vacationers has been the upswing in jake play.

Most members of the Wisconsin

Phonograph Operators Association have talked over dime play at recent meetings, and thus most of the members have started their time play. The operators are now waiting for the Six-States Convention in Omaha in August. One operator said he got first-hand reports on the dime experiments in other parts of the territory before taking the jump.

Clifton Pierce, president of the WPOA, who operates his music route of Goodland, has started his dime play experiments, and initial results have been good. However, members here in Milwaukee and in many other parts of the State report they will now hold off until later this year.

NYC Pay Dip Sharp; Old Ops in Okay Shape

NEW YORK, July 28.—While weather change has been normal occurrences in city locations, local operators are feeling the pinch here strongly this year. In many industry conditions are not so bright. Many, they say, misjudging the normal summer decline, take this year is a new-than-normal year in bar business, and coin play is being put in a direct line of severe traffic.

Operators who get around say some taverns which formerly stayed open until 3 a.m. now shut at 12:30 or 1. It just doesn't pay for them to keep open until

after midnight. And, report operators who are familiar with local finances, a surprising number of bars are up for sale.

Some operators are meeting the rising cost of necessities and little to talk over for luxury. Firms with other things have yet to get their share of defense work.

Beesbush Café. All local night baseball games are televised and cut a sizable chunk from potential jake play. With local firms to support local leagues, fan interest is high and no fewer saloons would be footfalls through to back free live video during baseball telecasts.

Despite these conditions, amusements operators are still in a shape. Many have made it a standard practice to switch surplus equipment to summer locations where higher gross tend to be. Operators with diversified holdings do average fairly steady all year around.

Of most aid to the operator in weathering seasonal slumps, however, is the increased use of low-pay money dies. Under such arrangements the operator almost always is able to keep his losses at a minimum, while the reduced gross often leaves little over for the operator.

NOW IT'S OFFICIAL

6 State Convention Okayed For Omaha October 4-6

OMAHA, July 28.—With space confirmed, the Six-States Convention will be held here October 4-6. It is at the Union Hotel, it was announced this week. Hosted by the Nebraska Automatic Phonograph Operators' Association, Inc., the regional meet will open Sunday (4) with registration and informal sessions. Exhibits will be set up that day.

Formal business meetings will be held Monday (5) and Tuesday (6) from 10 a.m. to 4 p.m. (4) afternoon. Harold Klein, publicity chairman of the convention, stated. A banquet and entertainment will wind up the meeting Tuesday night.

CHICAGO, July 28.—The Rock-Ola Manufacturing Company here is planning a new line of the Super-Rocket 50-50 Model (1434) and a 50-section, three-wire record control system as a 50-50 and sales representatives meeting at the Sheraton Hotel tomorrow (29) evening. The phonograph firm officials stated will be ready for delivery next week, while the record control system will be played in production shortly.

The Super Rocket 50-50 has been redesigned over the 1951 model and will feature an all-plastic dome, 50-sections, an on-plate lighted grill and top, bottom and sides which are brilliantly illuminated.

The phonograph, David C. Hackaday, president stated, will be set at the factory on 10-20, three for a quarter play, the first time such a pricing arrangement has been made at the factory in recent years. It will be 45 to 50, convention. At deep dealer is located to the left of the panel, while a second button is on the right side of the panel.

45 R.P.M. Coverage. In unveiling the new phonograph, Weiland said the 1951 model is quickly convertible to 45 R.P.M. play by those operators desiring to use the new speed.

S. C. OPS EXEC WARNS OPS 10c PLAY NEEDS OK

COLUMBIA, S. C., July 28.—Operators of music equipment who have been hit by price rises January are in violation of price regulations, said the Office of Price Stabilization warned here this week.

GPS district director James M. Griffin said operators of music equipment are covered by the price freeze at levels prevailing last December and January. Griffin did not say whether what action his office intends to take.

Ontario Music Op Org Plans Fall Coin Show

TORONTO, July 28.—Coin machine distributors here are planning a coin show. It will be held at the Royal York Hotel, Toronto, on September 14-15. Show is being arranged by the Ontario Music Operators' Association, Inc., and will feature all the operators. Amateurs in the arrangements are Al Segal, Al Chavis and George Chow.

FOREIGN HIT LISTS

TWO California operators, Leo Bryant, Glenville, and Bernard Lopez, of Los Angeles, would like to hear native listings of Spanish and Mexican songs. Both have series which cover areas where Mexican

music is popular, and the price of the new phonograph will be increased over that of the 1951 model, but the exact list will not be determined until next week, following the distributor session tomorrow.

Use of the all-plastic dome on the Super-Rocket will feature a modernistic griffwork. The selector panels are broken down into five groups of ten selections each. Model of the Super-Rocket produced each panel as follows: 1, 3, 5, 7, 9, 11, 13, 15, 17, 19, 21, 23, 25, 27, 29, 31, 33, 35, 37, 39, 41, 43, 45, 47, 49, 51, 53, 55, 57, 59, 61, 63, 65, 67, 69, 71, 73, 75, 77, 79, 81, 83, 85, 87, 89, 91, 93, 95, 97, 99, 101, 103, 105, 107, 109, 111, 113, 115, 117, 119, 121, 123, 125, 127, 129, 131, 133, 135, 137, 139, 141, 143, 145, 147, 149, 151, 153, 155, 157, 159, 161, 163, 165, 167, 169, 171, 173, 175, 177, 179, 181, 183, 185, 187, 189, 191, 193, 195, 197, 199, 201, 203, 205, 207, 209, 211, 213, 215, 217, 219, 221, 223, 225, 227, 229, 231, 233, 235, 237, 239, 241, 243, 245, 247, 249, 251, 253, 255, 257, 259, 261, 263, 265, 267, 269, 271, 273, 275, 277, 279, 281, 283, 285, 287, 289, 291, 293, 295, 297, 299, 301, 303, 305, 307, 309, 311, 313, 315, 317, 319, 321, 323, 325, 327, 329, 331, 333, 335, 337, 339, 341, 343, 345, 347, 349, 351, 353, 355, 357, 359, 361, 363, 365, 367, 369, 371, 373, 375, 377, 379, 381, 383, 385, 387, 389, 391, 393, 395, 397, 399, 401, 403, 405, 407, 409, 411, 413, 415, 417, 419, 421, 423, 425, 427, 429, 431, 433, 435, 437, 439, 441, 443, 445, 447, 449, 451, 453, 455, 457, 459, 461, 463, 465, 467, 469, 471, 473, 475, 477, 479, 481, 483, 485, 487, 489, 491, 493, 495, 497, 499, 501, 503, 505, 507, 509, 511, 513, 515, 517, 519, 521, 523, 525, 527, 529, 531, 533, 535, 537, 539, 541, 543, 545, 547, 549, 551, 553, 555, 557, 559, 561, 563, 565, 567, 569, 571, 573, 575, 577, 579, 581, 583, 585, 587, 589, 591, 593, 595, 597, 599, 601, 603, 605, 607, 609, 611, 613, 615, 617, 619, 621, 623, 625, 627, 629, 631, 633, 635, 637, 639, 641, 643, 645, 647, 649, 651, 653, 655, 657, 659, 661, 663, 665, 667, 669, 671, 673, 675, 677, 679, 681, 683, 685, 687, 689, 691, 693, 695, 697, 699, 701, 703, 705, 707, 709, 711, 713, 715, 717, 719, 721, 723, 725, 727, 729, 731, 733, 735, 737, 739, 741, 743, 745, 747, 749, 751, 753, 755, 757, 759, 761, 763, 765, 767, 769, 771, 773, 775, 777, 779, 781, 783, 785, 787, 789, 791, 793, 795, 797, 799, 801, 803, 805, 807, 809, 811, 813, 815, 817, 819, 821, 823, 825, 827, 829, 831, 833, 835, 837, 839, 841, 843, 845, 847, 849, 851, 853, 855, 857, 859, 861, 863, 865, 867, 869, 871, 873, 875, 877, 879, 881, 883, 885, 887, 889, 891, 893, 895, 897, 899, 901, 903, 905, 907, 909, 911, 913, 915, 917, 919, 921, 923, 925, 927, 929, 931, 933, 935, 937, 939, 941, 943, 945, 947, 949, 951, 953, 955, 957, 959, 961, 963, 965, 967, 969, 971, 973, 975, 977, 979, 981, 983, 985, 987, 989, 991, 993, 995, 997, 999, 1001, 1003, 1005, 1007, 1009, 1011, 1013, 1015, 1017, 1019, 1021, 1023, 1025, 1027, 1029, 1031, 1033, 1035, 1037, 1039, 1041, 1043, 1045, 1047, 1049, 1051, 1053, 1055, 1057, 1059, 1061, 1063, 1065, 1067, 1069, 1071, 1073, 1075, 1077, 1079, 1081, 1083, 1085, 1087, 1089, 1091, 1093, 1095, 1097, 1099, 1101, 1103, 1105, 1107, 1109, 1111, 1113, 1115, 1117, 1119, 1121, 1123, 1125, 1127, 1129, 1131, 1133, 1135, 1137, 1139, 1141, 1143, 1145, 1147, 1149, 1151, 1153, 1155, 1157, 1159, 1161, 1163, 1165, 1167, 1169, 1171, 1173, 1175, 1177, 1179, 1181, 1183, 1185, 1187, 1189, 1191, 1193, 1195, 1197, 1199, 1201, 1203, 1205, 1207, 1209, 1211, 1213, 1215, 1217, 1219, 1221, 1223, 1225, 1227, 1229, 1231, 1233, 1235, 1237, 1239, 1241, 1243, 1245, 1247, 1249, 1251, 1253, 1255, 1257, 1259, 1261, 1263, 1265, 1267, 1269, 1271, 1273, 1275, 1277, 1279, 1281, 1283, 1285, 1287, 1289, 1291, 1293, 1295, 1297, 1299, 1301, 1303, 1305, 1307, 1309, 1311, 1313, 1315, 1317, 1319, 1321, 1323, 1325, 1327, 1329, 1331, 1333, 1335, 1337, 1339, 1341, 1343, 1345, 1347, 1349, 1351, 1353, 1355, 1357, 1359, 1361, 1363, 1365, 1367, 1369, 1371, 1373, 1375, 1377, 1379, 1381, 1383, 1385, 1387, 1389, 1391, 1393, 1395, 1397, 1399, 1401, 1403, 1405, 1407, 1409, 1411, 1413, 1415, 1417, 1419, 1421, 1423, 1425, 1427, 1429, 1431, 1433, 1435, 1437, 1439, 1441, 1443, 1445, 1447, 1449, 1451, 1453, 1455, 1457, 1459, 1461, 1463, 1465, 1467, 1469, 1471, 1473, 1475, 1477, 1479, 1481, 1483, 1485, 1487, 1489, 1491, 1493, 1495, 1497, 1499, 1501, 1503, 1505, 1507, 1509, 1511, 1513, 1515, 1517, 1519, 1521, 1523, 1525, 1527, 1529, 1531, 1533, 1535, 1537, 1539, 1541, 1543, 1545, 1547, 1549, 1551, 1553, 1555, 1557, 1559, 1561, 1563, 1565, 1567, 1569, 1571, 1573, 1575, 1577, 1579, 1581, 1583, 1585, 1587, 1589, 1591, 1593, 1595, 1597, 1599, 1601, 1603, 1605, 1607, 1609, 1611, 1613, 1615, 1617, 1619, 1621, 1623, 1625, 1627, 1629, 1631, 1633, 1635, 1637, 1639, 1641, 1643, 1645, 1647, 1649, 1651, 1653, 1655, 1657, 1659, 1661, 1663, 1665, 1667, 1669, 1671, 1673, 1675, 1677, 1679, 1681, 1683, 1685, 1687, 1689, 1691, 1693, 1695, 1697, 1699, 1701, 1703, 1705, 1707, 1709, 1711, 1713, 1715, 1717, 1719, 1721, 1723, 1725, 1727, 1729, 1731, 1733, 1735, 1737, 1739, 1741, 1743, 1745, 1747, 1749, 1751, 1753, 1755, 1757, 1759, 1761, 1763, 1765, 1767, 1769, 1771, 1773, 1775, 1777, 1779, 1781, 1783, 1785, 1787, 1789, 1791, 1793, 1795, 1797, 1799, 1801, 1803, 1805, 1807, 1809, 1811, 1813, 1815, 1817, 1819, 1821, 1823, 1825, 1827, 1829, 1831, 1833, 1835, 1837, 1839, 1841, 1843, 1845, 1847, 1849, 1851, 1853, 1855, 1857, 1859, 1861, 1863, 1865, 1867, 1869, 1871, 1873, 1875, 1877, 1879, 1881, 1883, 1885, 1887, 1889, 1891, 1893, 1895, 1897, 1899, 1901, 1903, 1905, 1907, 1909, 1911, 1913, 1915, 1917, 1919, 1921, 1923, 1925, 1927, 1929, 1931, 1933, 1935, 1937, 1939, 1941, 1943, 1945, 1947, 1949, 1951, 1953, 1955, 1957, 1959, 1961, 1963, 1965, 1967, 1969, 1971, 1973, 1975, 1977, 1979, 1981, 1983, 1985, 1987, 1989, 1991, 1993, 1995, 1997, 1999, 2001, 2003, 2005, 2007, 2009, 2011, 2013, 2015, 2017, 2019, 2021, 2023, 2025, 2027, 2029, 2031, 2033, 2035, 2037, 2039, 2041, 2043, 2045, 2047, 2049, 2051, 2053, 2055, 2057, 2059, 2061, 2063, 2065, 2067, 2069, 2071, 2073, 2075, 2077, 2079, 2081, 2083, 2085, 2087, 2089, 2091, 2093, 2095, 2097, 2099, 2101, 2103, 2105, 2107, 2109, 2111, 2113, 2115, 2117, 2119, 2121, 2123, 2125, 2127, 2129, 2131, 2133, 2135, 2137, 2139, 2141, 2143, 2145, 2147, 2149, 2151, 2153, 2155, 2157, 2159, 2161, 2163, 2165, 2167, 2169, 2171, 2173, 2175, 2177, 2179, 2181, 2183, 2185, 2187, 2189, 2191, 2193, 2195, 2197, 2199, 2201, 2203, 2205, 2207, 2209, 2211, 2213, 2215, 2217, 2219, 2221, 2223, 2225, 2227, 2229, 2231, 2233, 2235, 2237, 2239, 2241, 2243, 2245, 2247, 2249, 2251, 2253, 2255, 2257, 2259, 2261, 2263, 2265, 2267, 2269, 2271, 2273, 2275, 2277, 2279, 2281, 2283, 2285, 2287, 2289, 2291, 2293, 2295, 2297, 2299, 2301, 2303, 2305, 2307, 2309, 2311, 2313, 2315, 2317, 2319, 2321, 2323, 2325, 2327, 2329, 2331, 2333, 2335, 2337, 2339, 2341, 2343, 2345, 2347, 2349, 2351, 2353, 2355, 2357, 2359, 2361, 2363, 2365, 2367, 2369, 2371, 2373, 2375, 2377, 2379, 2381, 2383, 2385, 2387, 2389, 2391, 2393, 2395, 2397, 2399, 2401, 2403, 2405, 2407, 2409, 2411, 2413, 2415, 2417, 2419, 2421, 2423, 2425, 2427, 2429, 2431, 2433, 2435, 2437, 2439, 2441, 2443, 2445, 2447, 2449, 2451, 2453, 2455, 2457, 2459, 2461, 2463, 2465, 2467, 2469, 2471, 2473, 2475, 2477, 2479, 2481, 2483, 2485, 2487, 2489, 2491, 2493, 2495, 2497, 2499, 2501, 2503, 2505, 2507, 2509, 2511, 2513, 2515, 2517, 2519, 2521, 2523, 2525, 2527, 2529, 2531, 2533, 2535, 2537, 2539, 2541, 2543, 2545, 2547, 2549, 2551, 2553, 2555, 2557, 2559, 2561, 2563, 2565, 2567, 2569, 2571, 2573, 2575, 2577, 2579, 2581, 2583, 2585, 2587, 2589, 2591, 2593, 2595, 2597, 2599, 2601, 2603, 2605, 2607, 2609, 2611, 2613, 2615, 2617, 2619, 2621, 2623, 2625, 2627, 2629, 2631, 2633, 2635, 2637, 2639, 2641, 2643, 2645, 2647, 2649, 2651, 2653, 2655, 2657, 2659, 2661, 2663, 2665, 2667, 2669, 2671, 2673, 2675, 2677, 2679, 2681, 2683, 2685, 2687, 2689, 2691, 2693, 2695, 2697, 2699, 2701, 2703, 2705, 2707, 2709, 2711, 2713, 2715, 2717, 2719, 2721, 2723, 2725, 2727, 2729, 2731, 2733, 2735, 2737, 2739, 2741, 2743, 2745, 2747, 2749, 2751, 2753, 2755, 2757, 2759, 2761, 2763, 2765, 2767, 2769, 2771, 2773, 2775, 2777, 2779, 2781, 2783, 2785, 2787, 2789, 2791, 2793, 2795, 2797, 2799, 2801, 2803, 2805, 2807, 2809, 2811, 2813, 2815, 2817, 2819, 2821, 2823, 2825, 2827, 2829, 2831, 2833, 2835, 2837, 2839, 2841, 2843, 2845, 2847, 2849, 2851, 2853, 2855, 2857, 2859, 2861, 2863, 2865, 2867, 2869, 2871, 2873, 2875, 2877, 2879, 2881, 2883, 2885, 2887, 2889, 2891, 2893, 2895, 2897, 2899, 2901, 2903, 2905, 2907, 2909, 2911, 2913, 2915, 2917, 2919, 2921, 2923, 2925, 2927, 2929, 2931, 2933, 2935, 2937, 2939, 2941, 2943, 2945, 2947, 2949, 2951, 2953, 2955, 2957, 2959, 2961, 2963, 2965, 2967, 2969, 2971, 2973, 2975, 2977, 2979, 2981, 2983, 2985, 2987, 2989, 2991, 2993, 2995, 2997, 2999, 3001, 3003, 3005, 3007, 3009, 3011, 3013, 3015, 3017, 3019, 3021, 3023, 3025, 3027, 3029, 3031, 3033, 3035, 3037, 3039, 3041, 3043, 3045, 3047, 3049, 3051, 3053, 3055, 3057, 3059, 3061, 3063, 3065, 3067, 3069, 3071, 3073, 3075, 3077, 3079, 3081, 3083, 3085, 3087, 3089, 3091, 3093, 3095, 3097, 3099, 3101, 3103, 3105, 3107, 3109, 3111, 3113, 3115, 3117, 3119, 3121, 3123, 3125, 3127, 3129, 3131, 3133, 3135, 3137, 3139, 3141, 3143, 3145, 3147, 3149, 3151, 3153, 3155, 3157, 3159, 3161, 3163, 3165, 3167, 3169, 3171, 3173, 3175, 3177, 3179, 3181, 3183, 3185, 3187, 3189, 3191, 3193, 3195, 3197, 3199, 3201, 3203, 3205, 3207, 3209, 3211, 3213, 3215, 3217, 3219, 3221, 3223, 3225, 3227, 3229, 3231, 3233, 3235, 3237, 3239, 3241, 3243, 3245, 3247, 3249, 3251, 3253, 3255, 3257, 3259, 3261, 3263, 3265, 3267, 3269, 3271, 3273, 3275, 3277, 3279, 3281,



FORTIFY WITH AMI



Awaken, YE KNIGHTS OF

JUKE BOX MUSIC—THE AGE OF HERALDRY HAS RETURNED! THE AMI INSIGNIA ON A MUSIC MACHINE AND THE DEPENDABLE AMI MECHANISM BUILD A VERITABLE FORTRESS OF GOOD WILL WITH LOCATION OWNERS AND PATRONS. TO BE SURE OF IMPREGNABLE LOCATIONS, POST UP THE AMI COAT OF ARMS AND FORTIFY WITH "C"!

AMi *Incorporated*

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S.E., GRAND RAPIDS 2, MICHIGAN

Why WURLITZER is America's Largest Selling Phonograph

**Style and Tone that Attracts
CONTINUOUS PLAY**



PLAYS ALL SPEED RECORDS*

30-SECOND CHANGEOVER
(without tools) from 78 to 45 or 33 1/3
RPM speeds on 10" or 7" records.

PLAYS 48 SELECTIONS ON 24 RECORDS

Top and bottom of each record played in numerical sequence. 75% of phonograph play comes from the eight or ten top tunes. More than 48 selections only causes delay and confusion.

By Actual Test...48 Selections Pay Best



**All 48 Selections can be played from
WURLITZER 3 and 4 wire Wall Boxes and
through WURLITZER Speakers**



QUICK CONVERSION TO 10¢ PLAY

will enable you to make more money than ever from your best locations. Denomination plates, brackets, instruction sheets and decals are available for various combinations of 10¢ play, including two for a dime. People will gladly pay 10¢ to hear it play.



4 SIX UNIT PROGRAM HOLDER

provides more classifications than any other phonographs. Two or more headings can be devoted to same classification. You can boost your profits by building different type programs for different type locations.

4 QUICK-AS-A-FLASH SERVICING

Tip the top up. It's a cinch to change records and title slips. Coin box in front easily accessible. All major units are built in to easy-to-remove assemblies.



IT'S EASY TO PLAY THE WURLITZER WAY

Selector buttons are NEXT to titles. Customers get the tunes they want. Customers may deposit ANY NUMBER of coins, then make desired selections and BE SURE OF GETTING THEM.

Why Buy Two when ONE will do?

- **Shuffle Games**

Equipment and prices listed below are taken from advertisements in The Billboard Issues as indicated below. All advertised used machines and prices are listed. Where more than one firm offered the same equipment at the same price, frequency with which the price occurred is listed in parentheses. Where quantity discounts are advertised, as in the case of both numbers, the single machine price is listed. Any price obviously depends on conditions of the equipment, such as location, condition and other related factors.

For this week's post consult the used machine advertisements in this issue.

[illegible]

Amusement Games

[illegible]

• *Arcade Equipment*

Equipment and prices listed herein are taken from advertisements in The Billboard Issues as divided herein. All advertised used machine and prices are listed. Where more than one item carried the same equipment at the same price, frequency with which the price occurred is stated in parentheses. Where quantity discounts are advertised, as is the case of bulk orders, only the single machine price is listed. Key price, obviously depends on condition of the equipment, its time on location, territory and other related listed.

For this week's prices consult the used washing advertisements in this issue.

[illegible]

Whitman County,	99.10	99.50
in Whittier		

Training	150.00	
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Exp. 10/10/10	125.00
Exp. 10/10/10	125.00

	275.00		300.00
-----	275.00	-----	300.00

.....	93.00	125.00	95.00	125.00	97.00	125.00	99.00	125.00
.....	94.00	125.00	96.00	125.00	98.00	125.00	100.00	125.00

175.00	175.00	175.00	175.00
85.00	85.00	85.00	85.00

100%
Return privilege
within 30 days if
not satisfied
with our 30-day
return guarantee.

**WURLITZER
616**

Fully equipped
4-piece band
instrument. Ready to
play.
\$29.50 (cash)

1/4 Melb. Under, Belmonte C. D. B.
Send for Complete List.

DAVID ROSEN
Exclusive AMI Inc. Fr.
800 N. GARDEN STREET, PHILADELPHIA, PA. 19106
PHONE: 215/761-7101

[illegible][illegible]

EXTRA CLEAN

EX. 8412-UP
EX. 8400D
EX. 54047-STOP
GST. 8091K-HOOD
GST. 8091K-HOOD
GM. MAHATTAN
WHL STDSHT
WHL YANKEE
C.C. BEMUDA
C.C. 121 CATALINA

\$25.00

DAYTIME AMUSEMENT CO.

215 N. 35 St. Omaha, Neb.
Phone: 336-6661

FOR QUICK SALE

1000 Western Photo-graphs \$234.00 ea.
 1000 Western Photo-graphs 1000 ea.
 1 Curio Box (Lg) \$1.00

PIN TABLES

Pinboard 12x18	 \$10.00	Telcord	 \$40.00
Area	 100.00		 30.00
Chairpin Card	 10.00		 10.00
Pinboard	 90.00		 30.00
Refined &	 25.00		 25.00
Scrap	 35.00		 25.00
Wash	 35.00		 25.00

THE RECORD SHOP, INC.

■ SPECIAL ■
THE SCORES, Brand New...\$195 Ea.
WAIT FOR PRICES ON THE
FOLLOWING:

Admitted Male any year	Covers each out door show and event
John Gardner	

Lehigh Specialty Co.
224 N. Second St., Philadelphia 16, Pa.

1 BALLS
 1 CHAIRS/SEAT @ \$79.95 each
 1 CITATIONS @ \$49.95 each

5 BALLS
 5 COFFIN'S HEMLOCK SECURITY (each)
 (each) @ \$11.95 each
 All In Tax Shown. Terms 1/3 Down.

C. A. M. SPECIALTY CO.
 90 CAME STREET, NEW ORLEANS, LA.

ROUTE FOR SALE
 Located in Logan County, Suburban Area.

(Inc., 7115 Hwy 101, Pahrump, NV)
 and
 Shuttle Games. Inventory about \$4000.
 Location for quick cash sale.
E. G. NEBEL
 c/o Lane Carroll, Brimfield, Ohio
 Phone 9-9466

Ready for Location
 CHAIRS 8.00
 CHAIRS 92.00
 TUFF KID 100.00
 CHAIRS 100.00
 1/2 Repeat, Balance 6-0-0.
SOUTHERN AMUSEMENT COMPANY

FOR SALE
6 TURF KINGS
• \$105.00 ea.
A-1 condition, 1/2 month.
In Five-man, cheap. With 1st prize.
SCOTT AMUSE CO.
Houston, Texas.

dooms for business, according to Harry Jacobs, Sr. Policies were altered recently when United dropped their game lines to concentrate on Wurlitzer music equipment.

A good deal of the July sales totals were spurred up by the recent trip to Northern Wisconsin and Upper Michigan ops by Harry Jacobs Jr. Additional sales calls and leg work by sales rep Irving Arnold, also helped swell the tide of orders.

Mitchell Novelty's **Erv Beck** due to take his vacation some time late in August. Meanwhile Mitchell sale rep, **Irv Meath**, returned from his sojourn up north. **Eddie Keys**, rousterman, is slated to spend his two weeks at Okauchee Lake. . . . New personnel at Mitchell are service and maintenance men **James Bardsale** and **Gil Spreng**, both undergoing a training program. . . . Collector **Clifford Casteril** is engaged to **Josephine Tricari**.

Carl Hoppel, Badger Novelty Company, finds his air conditioning system a good business getter during these scorching days. Many eye shop in at Badger to cool off a bit. Hoppel asserts that while his is not hitting record levels, he can't find much to complain about. His Northwestern bulk vendors, especially the Tab Gum machine and the 45ers are reeking up solid sales.

John Tuska, J. T. Novelly, is spending a few days out of town on vacation. Supervising matters meanwhile is brother Andy Tuska. Music and games are somewhat in the doldrums, but the cigarette vending operation is booming. Several new machines were added to the roster.

Bill Ballard, route supervisor for Green Bay's Union Sales Company, says there is no sign as yet of any 10 cent music play in the territory. Music biz in general is holding up fairly well and the ops are not pressing for any increase in music play prices.

Union Sales courtman Jack Seher, uses his week-ends to haul his Stero popcorn machine to fairs and other places where crowds gather. . . . Harry Deul, Union sales topper, is one of the few persons in Green Bay who own a TV set. Harry has a Keeney unit.

Detroit
Lucia Hawesh, office manager of Music Systems, Inc., was host to his brother, Joseph, from the home office at Cleveland this week. . . . Lawrence Smith, Candy Products Company, Chicago, and Mrs. Smith were visitors the next week.

James Schupler, serviceman for the Music Service Company, is on vacation. **Virginia McDuffie** is also on vacation, leaving owner **Eddie Clemons** to handle the business at the office. . . . **James and Jessie Stewart** and **Walter A. Rinkburn** formed the R. S. Vend-

New York
Leo Kresbel is no longer with Tony (Bex) DiRusso in Res-Lee Enterprises. Kresbel has taken a post with Dave Margolin, former

Wurliizer distributor row in the plastic business. Differno will continue to job used equipment, as well as handle light repairs and conversions. . . . **Jack Mitnick**, AMI Eastern regional rep, is in Pittsburgh on biz. . . . **Ed Levine**, national counselor for the Muncie Operators of America, flew to Chicago Thursday (25) on association biz. He also handles legal matters for AMOA, the local op's org. . . . **A. C. (Scotty) Seiple**, Muncie exec, spent part of last week in Philadelphia.

Sam Krenberg, executive vice-president of Automatic Products, who recently returned from a long stay in Florida, has planned to Minneapolis for a visit at the company plant. Mel Rapp and Al Blendow, Automatic execs, hope the result will be more vendors for them to sell. Automatic manufactures SmokeShop, Refresh-Mat and Soda-Shrine.

Genco engineers Harvey Hahn and Steve Kordeck were in town this week on a combined biz and pleasure trip. Bert Lane, Genco factory agent, flew in from Miami for confabs with them and Harry Pearl, his associate. Lane has placed many Q-Balls, coin-operated pool tables, in Florida during recent months.

Nat Cohn, head of **Conat Sales**, reports alterations to his new store at 631 Tenth Avenue will be well enough advanced next week to permit moving from his temporary headquarters at **Simon Sales**. . . . **Sam Sacks**, **Acme Sales** proxy, reports an upswing in rentals of automobile shavers. **Sacks** is one of the few original shavers machine manufacturers still active in the business.

Bill Alberg, of Brooklyn Amusement, may leave soon for a month in Florida to speed his convalescence from a series of recent illnesses, according to his partner, **Charlie Asmussen**. . . **Mac Pollay**, of United Photograph Service, is doing more juke repairs this summer as ops take advantage of the slack season to get

Al Bloom, of Speedway Products, is still the leading phonograph-television set in town. He has about 100 of his combo Tele-Jukes on location. . . . Arthur Herman, of Hore Automatic, is away on vacation leaving his brothers, Albert and Aaron, in charge of the route. . . . Mark Ostinger, comptroller of United Manufacturing, was here this week on biz.

Phil Kett, of Coffee Vending Service, is back on the job after a short vacation in Mountaineers, N. Y. The company operates dual coffee-cake machines.

Arthur Dadda, AMI-field engineer in town last week on business, said he has purchased a house in West Palm Beach, Fla., and will make his permanent home there. . . . Ralph Weinreich of Imperial Vending, is supplementing his candy route with cigarette machines. He says they do well in office locations. . . . Jack Mill, Rowe vice-president, has returned from a sales

Lawton (Skip) Crosby, national placement manager for Cola Products, ran a training school there last week for location solicitors associated with the manufacturer's eastern division. Murry Nekris heads the recently-established division, which already is credited with starting a number of new ops in the cup vending business.

Indianapolis
The Shaffer Music Company will close Saturdays during July and August to give employees a week-end holiday. Al Shaffer, service manager, in the Methodist Hospital here for a knee operation. . . . Manager Joe Flynn reports business satisfactory.

Mrs. Lettie Burman, head of Sacking Company, Inc., has been released from St. Vincent's Hospital after a tumor operation and is convalescing at home. Miss McClean, who is directing the business during her illness, reports business normal despite the hot and humid weather.

The James Music Company's record shop has been holding its own during the hot weather, according to Clarence Hohman, record department manager. . . . It has been reported that in some industrial plants collections are down due to the abnormal weather conditions, while cold drink machines are on the upward trend.

World Wide YOUR EXCLUSIVE DISTRIBUTOR
EXHIBIT, KEENEY, WILLIAMS, ROCK-OLA

[illegible][illegible]

Factory Specialist SIBBARD SHOOT THE DEAR \$350	For Learning Children PREMIUM BOARDS Flash . . . Beauty Play Appeal 20 Pictures \$49.50 10 Pictures \$29.50 10 Pictures \$9.50	ROCK-OLA SHUFFLE BOARDS and SCORING UNITS Factory Special—Shuffle 20 Shuffle Boards, In- cluded \$179.50 Scoring . . .
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[illegible]

NEW ...
MAGNETIC — EXCITING
DRAMATIC! GOTTLIEB
Glamour



* NON-ROTATION SEQUENCES
 * SPOTTING ROLL OVERS
 * ADVANCE ROLL OVERS * MYSTERY ROLL OVER * SAFETY GATE * BONUS HOLE * 4 FLIPPER * "POP" BUMPER

LOCATION-TESTED, PLAY APPROVED FOR APPEAL, SPEED ACTION! OPERATOR-CERTIFIED FOR MORE PROFITABLE PLAY

**ORDER FROM
 YOUR
 DISTRIBUTOR
 NOW!**

W. & CO. • 1140-18 N. BOSTON AVENUE, CHICAGO 27, ILL.



**MOST
VIVIDLY
COLORFUL
AND
ACTIVELY
ANIMATED
PLAYFIELD
OF
ALL
TIME!**

**Keeney's
LITE
A
LINE**
6-COIN • SIX PANEL
5-BALL

**TAKING
LOCATIONS
LIKE
WILDFIRE!**

**1 to 6 COINS
PER PLAY!**

**SEE YOUR
KEENEY
DISTRIBUTOR
NOW!**

Player inserts up to 6 coins to lit up as many as 6 panels on the lite box thereby increasing his scoring opportunities. Replays register on lite box.

Scoring principle: Lite up any line of 3 horizontally—vertically—diagonally—or lite up all letters A to F. Lite up four corners or double diagonally on any panel played. SIXTY-ONE DIFFERENT SCORING COMBINATIONS with 10 WAYS TO SCORE ON EACH CARD plus lite up of all letters, A to F!

• No "dead" balls until pocket is scored • Balls return for replay at bottom of playfield • No kickers • A player can score on 3-4 or 5 balls • 4th and 5th balls can boost score higher.

Keeney & Co., Inc.
100 WEST STREET, GAITHERSBURG, MD.

WANT Genco BINGO ROLLS

Write or Wire Direct
Price and Amount Available

MITCHELL NOVELTY CO. 3026 W. National Avenue
Milwaukee, Wisconsin

THE NEWEST PAGE! BINGO PIN GAMES

UNITED 3-4-5
BALLY BRIGHT LIGHTS
ELECTRIC LITE-UP

ALSO
NEW!
Sally Taper
Sally Taper
My Lagoon
Sally Taper
Sally Taper
Sally Taper

PHONOGRAPHS

PRICES SEASONS' WRITE
Seabury 145 A.M.L. Model A
Seabury 147 A.M.L. Model B
148 Highway
Wet. 1615 NOCL 1428

RECONDITIONED REFINISHED
CLOSED SATURDAY, JULY 7, 1951

ATLAS MUSIC CO.
2200 W. WESTERN AVE., CHICAGO 43, ILL. Phone: ADdison 3-5005

AMI

Exclusive Distributors in Kentucky, Indiana, Southern Ohio

"The House that Confidence Built"

**SOUTHERN AUTOMATIC
MUSIC COMPANY, INC.**

ESTABLISHED 1923

735 S. 2nd St., Louisville 5, Ky. 1500 Broadway, Cincinnati, Ohio
240 Jefferson St., Lexington 2, Ky. 3811 S. Main St., Memphis 5, Tenn.
125 W. North St., Indianapolis, Ind.

GETTING READY TO MOVE!

WHAT DO YOU WANT IN RECONDITIONED
EQUIPMENT—ALL TYPES—AT ROCK-BOTTOM
CLEAN-UP PRICES!

CHICAGO COIN HIT PARADE—NEW

READ NEW CLOSINGS—WRITE

No. Indiana Operation—Contact Us for New All New Coin Also Available
SYNAG CONSULTATION PHONES • WRITE—WIRE—PHONE

MONARCH COIN MACHINE CO.

1283 N. FAIRVIEW AVE., SPRING ARDEN • 1401 CHICAGO ST., ILL.

**REAL BUYS
at the
RIGHT PRICE!**



All goods
are cleaned,
checked and
ready for ac-
tion. You know
you can buy
with a real
Joe Ash

Radio	Price	Old Coin Play	Price
Seabury 145	\$1.00	Seabury 145	\$1.00
Seabury 147	\$1.00	Seabury 147	\$1.00
Seabury 148	\$1.00	Seabury 148	\$1.00
Seabury 149	\$1.00	Seabury 149	\$1.00
Seabury 150	\$1.00	Seabury 150	\$1.00
Seabury 151	\$1.00	Seabury 151	\$1.00
Seabury 152	\$1.00	Seabury 152	\$1.00
Seabury 153	\$1.00	Seabury 153	\$1.00
Seabury 154	\$1.00	Seabury 154	\$1.00
Seabury 155	\$1.00	Seabury 155	\$1.00
Seabury 156	\$1.00	Seabury 156	\$1.00
Seabury 157	\$1.00	Seabury 157	\$1.00
Seabury 158	\$1.00	Seabury 158	\$1.00
Seabury 159	\$1.00	Seabury 159	\$1.00
Seabury 160	\$1.00	Seabury 160	\$1.00
Seabury 161	\$1.00	Seabury 161	\$1.00
Seabury 162	\$1.00	Seabury 162	\$1.00
Seabury 163	\$1.00	Seabury 163	\$1.00
Seabury 164	\$1.00	Seabury 164	\$1.00
Seabury 165	\$1.00	Seabury 165	\$1.00
Seabury 166	\$1.00	Seabury 166	\$1.00
Seabury 167	\$1.00	Seabury 167	\$1.00
Seabury 168	\$1.00	Seabury 168	\$1.00
Seabury 169	\$1.00	Seabury 169	\$1.00
Seabury 170	\$1.00	Seabury 170	\$1.00

FOREIGN BUYERS!
Your Order Will Receive Special
Attention to Secure Prompt Delivery.

115 West 4th St. C.O.D. P.O. Box 1000

ACTIVE

AMUSEMENT MACHINES CO.

605 N. Grand Street, Philadelphia 20, Pa.
(Phone: REdford 2-1001)

"You can't beat our Active
All Ways."

WANTED TO BUY

**PENNY WEIGHING
MACHINES**

J. W. BAYLEY

GLOVER, VA.
WRITE—NO PHONE CALLS

RELY ON DAVIS

VALUE QUALITY GUARANTEE

PHONOGRAPH SPECIALS: THIS WEEK ONLY

WURLITZER	SEABURG
1250 \$4.99	148ML \$5.99
1300 3.99	148M 3.99
1050 3.29	147M 3.75
1015 3.19	146M 3.19
"B" 3.19	145M 3.19
1475 \$4.99	144M 3.19
	143M 3.19
	142M 3.19
	141M 3.19
	140M 3.19
	139M 3.19
	138M 3.19
	137M 3.19
	136M 3.19
	135M 3.19
	134M 3.19
	133M 3.19
	132M 3.19
	131M 3.19
	130M 3.19
	129M 3.19
	128M 3.19
	127M 3.19
	126M 3.19
	125M 3.19
	124M 3.19
	123M 3.19
	122M 3.19
	121M 3.19
	120M 3.19
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	92M 3.19
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	81M 3.19
	80M 3.19
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	71M 3.19
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	69M 3.19
	68M 3.19
	67M 3.19
	66M 3.19
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	33M 3.19
	32M 3.19
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	8M 3.19
	7M 3.19
	6M 3.19
	5M 3.19
	4M 3.19
	3M 3.19
	2M 3.19
	1M 3.19

Phonographs Listed Below Available in Complete and Good
Working Order at Low Prices—Contact—Or With Best & Fast
Guarantee for \$35 Additional per Machine.

SEABURG		WURLITZER		SOCK-66A			
1941 R.C. Special	\$79	750		\$119	148F		\$
1941 R.C. Special	79	740		59	147M		5
1941 R.C. Special	79	730		59	146M		5
1941 R.C. Special	79	720		59	145M		5
1941 R.C. Special	79	710		59	144M		5
1941 R.C. Special	79	700		59	143M		5
1941 R.C. Special	79	690		59	142M		5
1941 R.C. Special	79	680		59	141M		5
1941 R.C. Special	79	670		59	140M		5
1941 R.C. Special	79	660		59	139M		5
1941 R.C. Special	79	650		59	138M		5
1941 R.C. Special	79	640		59	137M		5
1941 R.C. Special	79	630		59	136M		5
1941 R.C. Special	79	620		59	135M		5
1941 R.C. Special	79	610		59	134M		5
1941 R.C. Special	79	600		59	133M		5
1941 R.C. Special	79	590		59	132M		5
1941 R.C. Special	79	580		59	131M		5
1941 R.C. Special	79	570		59	130M		5
1941 R.C. Special	79	560		59	129M		5
1941 R.C. Special	79	550		59	128M		5
1941 R.C. Special	79	540		59	127M		5
1941 R.C. Special	79	530		59	126M		5
1941 R.C. Special	79	520		59	125M		5
1941 R.C. Special	79	510		59	124M		5
1941 R.C. Special	79	500		59	123M		5
1941 R.C. Special	79	490		59	122M		5
1941 R.C. Special	79	480		59	121M		5
1941 R.C. Special	79	470		59	120M		5
1941 R.C. Special	79	460		59	119M		5
1941 R.C. Special	79	450		59	118M		5
1941 R.C. Special	79	440		59	117M		5
1941 R.C. Special	79	430		59	116M		5
1941 R.C. Special	79	420		59	115M		5
1941 R.C. Special	79	410		59	114M		5
1941 R.C. Special	79	400		59	113M		5
1941 R.C. Special	79	390		59	112M		5
1941 R.C. Special	79	380		59	111M		5
1941 R.C. Special	79	370		59	110M		5
1941 R.C. Special	79	360		59	109M		5
1941 R.C. Special	79	350		59	108M		5
1941 R.C. Special	79	340		59	107M		5
1941 R.C. Special	79	330		59	106M		5
1941 R.C. Special	79	320		59	105M		5
1941 R.C. Special	79	310		59	104M		5
1941 R.C. Special	79	300		59	103M		5
1941 R.C. Special	79	290		59	102M		5
1941 R.C. Special	79	280		59	101M		5
1941 R.C. Special	79	270		59	100M		5
1941 R.C. Special	79	260		59	99M		5
1941 R.C. Special	79	250		59	98M		5
1941 R.C. Special	79	240		59	97M		5
1941 R.C. Special	79	230		59	96M		5
1941 R.C. Special	79	220		59	95M		5
1941 R.C. Special	79	210		59	94M		5
1941 R.C. Special	79	200		59	93M		5
1941 R.C. Special	79	190		59	92M		5
1941 R.C. Special	79	180		59	91M		5
1941 R.C. Special	79	170		59	90M		5
1941 R.C. Special	79	160		59	89M		5
1941 R.C. Special	79	150		59	88M		5
1941 R.C. Special	79	140		59	87M		5
1941 R.C. Special	79	130		59	86M		5
1941 R.C. Special	79	120		59	85M		5
1941 R.C. Special	79	110		59	84M		5
1941 R.C. Special	79	100		59	83M		5
1941 R.C. Special	79	90		59	82M		5
1941 R.C. Special	79	80		59	81M		5
1941 R.C. Special	79	70		59	80M		5
1941 R.C. Special	79	60		59	79M		5
1941 R.C. Special	79	50		59	78M		5
1941 R.C. Special	79	40		59	77M		5
1941 R.C. Special	79	30		59	76M		5
1941 R.C. Special	79	20		59	75M		5
1941 R.C. Special	79	10		59	74M		5
1941 R.C. Special	79	0		59	73M		5
1941 R.C. Special	79			59	72M		5
1941 R.C. Special	79			59	71M		5
1941 R.C. Special	79			59	70M		5
1941 R.C. Special	79			59	69M		5
1941 R.C. Special	79			59	68M		5
1941 R.C. Special	79			59	67M		5
1941 R.C. Special	79			59	66M		5
1941 R.C. Special	79			59	65M		5
1941 R.C. Special	79			59	64M		5
1941 R.C. Special	79			59	63M		5
1941 R.C. Special	79			59	62M		5
1941 R.C. Special	79			59	61M		5
1941 R.C. Special	79			59	60M		5
1941 R.C. Special	79			59	59M		5
1941 R.C. Special	79			59	58M		5
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1941 R.C. Special	79			59	55M		5
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1941 R.C. Special	79			59	52M		5
1941 R.C. Special	79			59	51M		5
1941 R.C. Special	79			59	50M		5
1941 R.C. Special	79			59	49M		5
1941 R.C. Special	79			59	48M		5
1941 R.C. Special	79			59	47M		5
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1941 R.C. Special	79			59	45M		5
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1941 R.C. Special	79			59	28M		5
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1941 R.C. Special	79			59	21M		5
1941 R.C. Special	79			59	20M		5
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1941 R.C. Special	79			59	18M		5
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1941 R.C. Special	79			59	16M		5
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1941 R.C. Special	79			59	14M		5
1941 R.C. Special	79			59	13M		5
1941 R.C. Special	79			59	12M		5
1941 R.C. Special	79			59	11M		5
1941 R.C. Special	79			59	10M		5
1941 R.C. Special	79			59	9M		5
1941 R.C. Special	79			59	8M		5
1941 R.C. Special	79			59	7M		5
1941 R.C. Special	79			59	6M		5
1941 R.C. Special	79			59	5M		5
1941 R.C. Special	79			59	4M		5
1941 R.C. Special	79			59	3M		5
1941 R.C. Special	79			59	2M		5
1941 R.C. Special	79			59	1M		5
1941 R.C. Special	79			59	0M		5
1941 R.C. Special	79			59			5
1941 R.C. Special	79			59			5
1941 R.C. Special	79			59			5
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1941 R.C. Special	79			59			5
1941 R.C. Special	79			59			5
1941 R.C. Special	79			59			5
1941 R.C. Special	79			59			5
1941 R.C							

NEW! Revolutionary!
Proven!
Perpetual!

Yes—Here it is. CHIMEBOARD a sensationally new innovation in SALESBOARDS—Nothing like it has ever before been offered to the trade—It's not just a new board but an entirely new revolutionary idea in salesboard operation—no more paper punches messing up your counter—It's permanent—It has color, distinction, appeal and OH!!!

What a Money-Maker!

DISTRIBUTORS—SALESMEN
WRITE OR WIRE

Immediate Delivery, 1/4 Deposit, Balance C.O.D.,
P.O.A., Washington, D. C.

The very first punch out pays for the complete board and hands you a net profit to boot. From then on it's the "Gravy Train" for you with a weekly take \$75 to \$125 clear profit. And your FIRST and LAST investment is only

\$79.50

NOTE THESE TERRIFIC FEATURES

• **A LIFETIME BOARD**

Made of heavy 18-gauge coated aluminum. Comes equipped so that it can be operated on Cash, Prizes or Five Play. Attractively finished in good display shades of Green or Red. There's nothing more to buy—nothing to wear out.

• **BIG PLAY BOARD**

A handsome board 27"x14"x2" in dimensions with all of 2014 punch holes in big letters in itself.

• **IT'S FOOLPROOF**

The player punches out Funbo 14" standard steel balls which drop into an illuminated window visible both front and rear—balls cannot be touched by player. As a further safeguard, the board chimes every time it's punched.

• **IT'S PERPETUAL**

You sell the guaranteed board yourself for less than \$2. and in a matter of minutes. There's nothing more to buy, nothing to go home. It's really a lifetime job.

• **IT'S ILLUMINATED**

Yes, it's an illuminated board that makes a good display piece wherever it's placed. You can get new listings at places that normally do not use salesboards because Chimeboard is such a novel eye-catcher.

• **IT CHIMES**

This feature, in addition to making Chimeboard an outstanding novelty, serves as a double protection against tampering. It chimes every time it's punched.

Three or more
\$69.50 each



CHIMEBOARD, INC.

221 INDIANA AVE., N. W., WASHINGTON 1, D. C.

**MIGHT
AS WELL
GIVE UP,
GIRLS!**



THEY'RE PLAYING

Williams
HAYBURNERS



**HAS
MORE
APPEAL!**

LOUIE II Sex:

Competition doesn't
bother me! Every-
body goes for
HAYBURNERS!



ORDER FROM YOUR DISTRIBUTOR NOW!



**CREATORS OF DEPENDABLE
PLAY APPEAL**

4242 W. FILLMORE ST. CHICAGO 24, ILLINOIS

INSURE YOUR FUTURE WITH *Bally* FUTURITY

ALL THE PROFIT-PROVED PLAY-APPEAL OF TURF-KING
PLUS

**NEW
FUTURE-PLAY
ATTRACTION**



NEW Future-Play also increases earning power two ways: first, because players play extra coins to reach one of the three fascinating new game advantages; second, because the new-game advantages provide a powerful repeat-play stimulator. FUTURITY includes famous "Canon" advancing odds, Player's Choice bonuses popularized in Turf King, all the profit-proved Bally pinball features ... plus the new profit-boosting Future-Play idea.

BRIGHT LIGHTS

*Fastest
5-Ball Game
in
Years!*



ORDER
FROM
YOUR
BALLY
DISTRIBUTOR

Bally SHUFFLE-LINE

BRIGHT LIGHTS
"IN-LINE" SCORING
PLUS HIGH SCORE
ALL THE ACTION
AND SKILL-APPEAL
OF SHUFFLE-BOWLING
NEW, EXCITING
SCORE BOOSTER



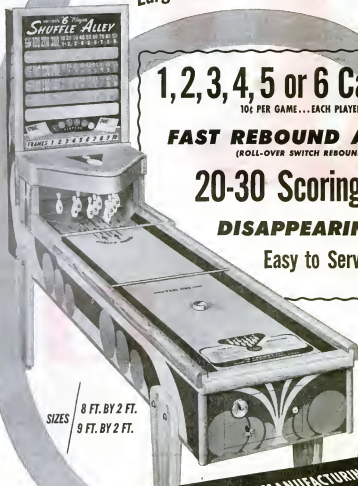
10¢ 1 PLAYER
2 PLAYERS...20¢

AVAILABLE IN 2 MODELS
5 1/4" FT. LONG OR 6 FT. LONG

Bally MANUFACTURING COMPANY
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